UNIVERSITY OF NORTH TEXAS

G. BRINT RYAN COLLEGE OF BUSINESS

EVENT MANAGEMENT CERTIFICATE

Turn your passion for creating memorable experiences into professional expertise with UNT's Graduate Certificate in Event Management. This 12-credit hour program equips students with advanced knowledge in event planning, design, marketing, operations, and industry best practices. Coursework explores emerging trends, sustainable event strategies, and innovative approaches to engaging attendees in today's dynamic event landscape. Designed for both working professionals and those seeking to expand their credentials, the certificate can be completed fully online with the flexibility to fit a busy schedule. Graduates gain the skills needed to lead and manage successful events across corporate, nonprofit, hospitality, tourism, and entertainment sectors.

CERTIFICATE REQUIREMENTS (12 HOURS)

REQUIRED COURSES (6 HOURS)

HMGT 5630 Advanced Convention and Event Management
HMGT 5650 Strategic Marketing of Events

CHOOSE 2 FROM LIST (6 HOURS)

EDEM 5600 Sustainability in the Event Industry
HMGT 5500 Technology and Innovation in Hospitality, Event and Tourism
HMGT 5820 Facilities Planning, Equipment Layout and Design
HTAN 5310 Business Analytics in Hospitality, Event and Tourism

ADMISSION INFORMATION

- Apply HERE with the UNT GradCAS (Centralized Application System)
- International students must also review the International Admissions page for additional required documents.
- **Transcripts:** Request transcripts from all colleges and universities attended through UNT GradCAS. For transcript questions, please contact RCoBMasters@unt.edu
- **Resume**: A standard resume detailing work and academic experience. Required for non-Ryan College of Business students.

UNT GRADUATE STUDENTS SEEKING CONCURRENT ENROLLMENT

Students MUST be admitted to an academic certificate program for the certificate to be awarded.

If you are a current UNT student and you are applying for a GAC please email RCoBMasters@unt.edu to submit your request to add a GAC to your degree plan.

If you do not complete the application prior to your graduating semester, the Toulouse Graduate School will not accept your request for the certificate.

READY TO APPLY? NEED TO GET ADVISED?

CONTACT A STAFF MEMBER IN THE GRADUATE PROGRAMS OFFICE AT ***RCoBMasters@unt.edu*** OR CALL ***940-369-8977***