UNIVERSITY OF NORTH TEXAS
G. BRINT RYAN COLLEGE OF BUSINESS

MBA HOSPITALITY MANAGEMENT

The MBA with a concentration in Hospitality Management combines advanced business education with industry-focused applications for hospitality, tourism, and service organizations. The MBA develops broad, cross-functional expertise in finance, accounting, marketing, strategy, analytics, and organizational leadership. Students learn to evaluate business performance, make data-informed decisions, lead teams, and address complex challenges from an enterprise-wide perspective. The hospitality concentration applies these business competencies to industry trends, customer relationships, innovation, and service excellence. Graduates are prepared for management, executive leadership, entrepreneurship, and corporate roles across hotels, restaurants, resorts, tourism organizations, event companies, and other service-based businesses.

EXAMPLES OF POTENTIAL CAREER PATHS

Hospitality Business Strategy Manager | Corporate Operations Manager | Hospitality Finance Manager | Business Development Director | Customer Experience or CRM Manager | Hospitality Consultant or Entrepreneur

DEGREE REQUIREMENTS

All courses are three credit hours each.

CORE COURSES (24 HOURS)

ACCT 5130 Accounting for Management
DSCI 5180 Analytics Foundations for Business
FINA 5170 Financial Management
MKTG 5150 Marketing Management
MGMT 5140 Organizational Behavior and Analysis
BCIS 5150 Leveraging IT for Business
MGMT 5710 Seminar in Ethics and Social Responsibility
MGMT 5190 Administrative Strategy (last semester)

REQUIRED COURSES (9 HOURS)

CMHT 5350 Contemporary Issues & Trends in Merchandising and Hospitality Management
CMHT 5870 Customer Relationship Management Analytics
HMGT 5280 Hotel and Restaurant Operations: Theory and Analysis

SUPPORTING COURSES (3 HOURS SELECTED FROM)

HMGT 5520 Global Tourism Systems
HMGT 5585 SMART Destination
HMGT 5630 Advanced Convention and Event Management
HMGT 5200 Survey of Beverages in the Hospitality Industry
CHMT 5000 Global Discovery in Merchandising and Hospitality Management

REQUIRED BACKGROUND MODULE

Accounting Foundations

If a student is deficient in this background requirement, this module can be completed through an online self-paced platform. The G. Brint Ryan College of Business Graduate Programs Office works with students to determine if this background module will be necessary or strongly recommended.

READY TO APPLY? NEED TO GET ADVISED?

CONTACT A STAFF MEMBER IN THE GRADUATE PROGRAMS OFFICE AT ***RCoBMasters@unt.edu*** OR CALL ***940-369-8977***

COURSE #	COURSE NAME	PROPOSED SCHEDULE OF COURSE OFFERINGS		
		FALL	SPRING	SUMMER
CORE COURSES (24 HOURS) *All courses are three credit hours each.*				
ACCT 5130	ACCOUNTING FOR MANAGEMENT *(Prerequisite: Accounting Foundations)*	✓	✓	✓
DSCI 5180	ANALYTICS FOUNDATIONS FOR BUSINESS	✓	✓	✓
FINA 5170	FINANCIAL MANAGEMENT *(Prerequisites: Accounting Foundations & DSCI 5180)*	✓	✓	✓
MKTG 5150	MARKETING MANAGEMENT	✓	✓	✓
MGMT 5140	ORGANIZATIONAL BEHAVIOR AND ANALYSIS	✓	✓	✓
BCIS 5150	LEVERAGING IT FOR BUSINESS	✓	✓	✓
MGMT 5710	SEMINAR IN ETHICS AND SOCIAL RESPONSIBILITY	✓	✓	✓
MGMT 5190	ADMINISTRATIVE STRATEGY *Course is taken in your last semester.*	✓	✓	✓
REQUIRED COURSES (9 HOURS) *All courses are three credit hours each.*				
CMHT 5350	CONTEMPORARY ISSUES & TRENDS IN MERCHANDISING & HOSPITALITY MANAGEMENT	✓	✓	
CMHT 5870	CUSTOMER RELATIONSHIP MANAGEMENT ANALYTICS	✓		
HMGT 5280	HOTEL AND RESTAURANT OPERATIONS: THEORY AND ANALYSIS		✓	
SUPPORTING COURSES (3 HOURS SELECTED FROM) *All courses are three credit hours each.*				
HMGT 5520	GLOBAL TOURISM SYSTEMS			✓
HMGT 5585	SMART DESTINATION			✓
HMGT 5630	ADVANCED CONVENTION AND EVENT MANAGEMENT	✓		
HMGT 5200	SURVERY OF BEVERAGES IN THE HOSPITALITY INDUSTRY	✓	✓	✓
CMHT 5000	GLOBAL DISCOVERY IN MERCHANDISING AND HOSPITALITY MANAGEMENT		✓	✓