

UNIVERSITY OF NORTH TEXAS

G. BRINT RYAN

COLLEGE OF BUSINESS



MBA STRATEGIC MANAGEMENT

The MBA with a concentration in Strategic Management provides you the broad exposure and skills necessary for managing an organization. Strategic Management involves establishing the major direction, strategies, and broad policies that an organization will follow to accomplish its objectives. This knowledge is important for sustainable growth of business and the U.S. economy. An MBA with a concentration in Strategic Management supports growth and development from two perspectives. One, if you have an established career path, the strategic management concentration provides you with the opportunity to gain the broader, more general perspective necessary for promotion to leading managerial positions. Two, if you are preparing for the business world, the combination of an undergraduate degree with an MBA concentration in strategic management provides an excellent foundation for additional career opportunities.

Career opportunities after you complete the MBA program through the Department of Management are abundant. Individuals with established career paths will have the opportunity to gain the broader, more general perspective necessary for promotion to top managerial positions. As a professional within the field of strategic management you will find your career specialization reinforced with this degree.

CAREER POSSIBILITIES

Corporate Strategy & Leadership | Consulting | Product Manager or Director | Entrepreneurship or Startups (Business Owners, Founders).
Operations & General Management | Training and Development Specialist | Equal Opportunity Compliance Officer | Compensations and Benefits Manager

DEGREE REQUIREMENTS

CORE COURSES (24 HOURS)

ACCT 5130 (3 hrs.) Accounting for Management
DSCI 5180 (3 hrs.) Analytics Foundations for Business
FINA 5170 (3 hrs.) Financial Management
MKTG 5150 (3 hrs.) Marketing Management
MGMT 5140 (3 hrs.) Organizational Behavior and Analysis
BCIS 5150 (3 hrs.) Leveraging IT for Business
MGMT 5710 (3hrs.) Seminar in Ethics and Social Responsibility
MGMT 5190 (3 hrs.) Administrative Strategy (last semester)

REQUIRED COURSES (3 HOURS)

MGMT 5760 (3 hrs.) Strategic Management

SUPPORTING COURSES (6 HOURS SELECTED FROM)

MGMT 5120 (3 hrs.) Managing Organizational Design and Change
MGMT 5300 (3 hrs.) Entrepreneurship and Venture Management
MGMT 5660 (3 hrs.) International Management

ELECTIVE (3 HOURS SELECTED FROM)

MGMT 5210 (3 hrs.) Human Resource Management Seminar
MGMT 5260 (3 hrs.) Workforce Planning & Employment
MGMT 5870 (3 hrs.) Leadership Research and Development
MGMT 5890 (3 hrs.) Seminar in Compensation and Motivation

REQUIRED BACKGROUND MODULE

Accounting Foundations

If a student is deficient in this background requirement, this module can be completed through an online self-paced platform. The G. Brint Ryan College of Business Graduate Programs Office works with students to determine if this background module will be necessary or strongly recommended.

READY TO APPLY? NEED TO GET ADVISED?

CONTACT A STAFF MEMBER IN THE GRADUATE PROGRAMS OFFICE AT RCoBMasters@unt.edu OR CALL 940-369-8977

COURSE #	COURSE NAME	PROPOSED SCHEDULE OF COURSE OFFERINGS		
		FALL	SPRING	SUMMER
CORE COURSES (24 HOURS)				
ACCT 5130	ACCOUNTING FOR MANAGEMENT <i>(Prerequisite: Accounting Foundations)</i>	✓	✓	✓
DSCI 5180	ANALYTICS FOUNDATIONS FOR BUSINESS	✓	✓	✓
FINA 5170	FINANCIAL MANAGEMENT <i>(Prerequisites: Accounting Foundations & DSCI 5180)</i>	✓	✓	✓
MKTG 5150	MARKETING MANAGEMENT	✓	✓	✓
MGMT 5140	ORGANIZATIONAL BEHAVIOR AND ANALYSIS	✓	✓	✓
BCIS 5150	LEVERAGING IT FOR BUSINESS	✓	✓	✓
MGMT 5710	SEMINAR IN ETHICS AND SOCIAL RESPONSIBILITY	✓	✓	✓
MGMT 5190	ADMINISTRATIVE STRATEGY <i>Course is taken in your last semester.</i>	✓	✓	✓
REQUIRED COURSES (3 HOURS)				
MGMT 5760	STRATEGIC MANAGEMENT	✓	✓	✓
SUPPORTING COURSES (6 HOURS SELECTED FROM)				
MGMT 5120	MANAGING ORGANIZATIONAL DESIGN AND CHANGE	✓	✓	✓
MGMT 5300	ENTREPRENEURSHIP AND VENTURE MANAGEMENT	✓	✓	✓
MGMT 5660	INTERNATIONAL MANAGEMENT	✓	✓	✓
ELECTIVE (3 HOURS SELECTED FROM)				
MGMT 5210	HUMAN RESOURCE MANAGEMENT SEMINAR	✓	✓	✓
MGMT 5260	WORKFORCE PLANNING & EMPLOYMENT	✓		
MGMT 5870	LEADERSHIP RESEARCH AND DEVELOPMENT	✓	✓	✓
MGMT 5890	SEMINAR IN COMPENSATION AND MOTIVATION	✓	✓	