

Journal articles published by Ph.D. students (in bold) while at UNT (2023-2024).

Business Computer Information Systems

- Johnson, V. L., **Memarian Esfahani, S.**, & **Mohit, H.** (2023). Using Rational Choice Theory to Explore Factors Impacting Contact Tracing Application Adoption. *Information Systems Management*, 1-17.

Management

- Malik, A. Z., Sadeghi R, K., Paswan, A., & **Kanwal, F.** (2024). Incentivized fake reviews: When cognitive reappraisal paves the way for an immoral journey. *Journal of Consumer Behaviour*, 23 (4).
- Chandler, J. A., Anglin, A. H., **Kanwal, F.**, & Short, J. C. (2024). No politics in funding pitches: An expectancy violations theory perspective of entrepreneurs' political expressions in crowdfunding. *Journal of Business Venturing*, 39(1), 106365.

Management Science

- **Kumar, A., Amin. M A.**, Tarakci, H., Prybutok, V., (2023). "Distribution and Transportation Model for COVID-19 Vaccine," *International Journal of Enterprise Network Management*, pp 78-98, <https://doi.org/10.1504/IJENM.2023.130771>.
- **Akintomide, A.**, & Kim, D. J. (2024). Effects of Student Response Systems on Learning Outcomes. *Journal of Computer Information Systems*, 1-20.

Marketing

- **Malik, A. Z.**, Thapa, S., & Paswan, A. K. (2023). Social media influencer (SMI) as a human brand—a need fulfillment perspective. *Journal of Product & Brand Management*, 32(2), 173-190.
- Gleim, Mark, Heath McCullough, Naman Sreen, and **Logan Pant** (2023), "Is doing right all that matters in sustainability marketing? The role of fit in sustainable marketing strategies," *Journal of Retailing and Consumer Services*, Volume 70.
- **Pant, L.**, & Kidwell, B. (2024). Bleeding hearts and heartless believers: How political ideology impacts consumer grit and moral consumer choices. *Psychology & Marketing*, 41(5), 1036-1044.

Supply Chain Management

- **Ekezie, U.**, and Hong, S. (2023). Defensive pessimism and its effect on supply chain performance. *International Journal of Logistics Management* (ahead-of-print). <https://doi-org.libproxy.library.unt.edu/10.1108/IJLM-02-2022-0079>
- Bozkurt, S., Welch, E., Gligor, D., Gligor, N., **Garg, V.**, & Pillai, K. G. (2023). Unpacking the experience of individuals engaging in incentivized false (and genuine) positive reviews: The impact on brand satisfaction. *Journal of Business Research*, 165, 114077.
- **Garg, V.**, Niranjana, S., Prybutok, V., Pohlen, T., & Gligor, D. (2023). Drones in last-mile delivery: A systematic review on Efficiency, Accessibility, and Sustainability. *Transportation Research Part D: Transport and Environment*, 123, 103831.

- **Idug, Y.**, Niranjana, S., Manuj, I., Gligor, D., & Ogden, J. (2023). Do ride-hailing drivers' psychological behaviors influence operational performance? *International Journal of Operations & Production Management*.
- Uvet, H., Adana, S., Celik, H., Cevikparmak, S., & **Idug, Y.** (2023). Quality investment as a catalyst for successful performance-based contracts: a relational view perspective. *Journal of Business & Industrial Marketing*.
- **Caliskan, F., Idug, Y.**, Gligor, D. M., Uvet, H., Adana, S., Celik, H., & Cevikparmak, S. (2024). Transparency and trust in cargo claims: microenterprises selling internationally on a peer-to-peer platform. *Journal of Business & Industrial Marketing*, 39(5), 1092-1103.
- **Caliskan, F., Idug, Y.**, M., Uvet, Kayaalp, A., & Gligor, N (2024). Social Comparison Theory: A Review and Future Directions. *Psychology & Marketing (in press)*.
- Hajian, A., **Daneshgar, S.**, Sadeghi, K., Ojha, D., & Katiyar, G. (2024). From theory to practice: Empirical perspectives on the metaverse's potential. *Technological Forecasting and Social Change*.
- Gligor, D., Gölgeci, I., **Garg, V., Idug, Y.**, Ekezie, U., Feiz Abadi, J., & **Caliskan, F.** (2024). Exploring the impact of punishments on employee effort and performance in the workplace: Insights from England's premier league. *European Management Review*.
- Patil, K., **Garg, V.**, Gabaldon, J., Patil, H., Niranjana, S., & Hawkins, T. (2024). Firm performance in digitally integrated supply chains: a combined perspective of transaction cost economics and relational exchange theory. *Journal of Enterprise Information Management*, 37(2), 381-413.