

# ARTIFICIAL INTELLIGENCE FOR BUSINESS (AI4B) PROJECT

*Enabling AI governance through effective communication among business and AI professionals*

## AI4B PROJECT = AI4B COMMUNITY + AI4B FRAMEWORK

### AI4B COMMUNITY VISION

- A space for a dialog between business and technology professionals about the business value of AI
- An idea exchange for people passionate about AI in Business
- A vehicle for developing a shared understanding for the role of AI in Business
- A forum for the creation of shared vision and standards for AI governance



### AI4B COMMUNITY ACTIVITIES

- AI4B events: round-table discussions, workshops, and meetups
- Online collaboration via social media and on-line collaboration tools

### AI4B FRAMEWORK VISION

Collaboratively developed and maintained knowledge repository that would:

- Articulate the shared vision of the AI4B community
- Serve as a tool for translating AI capabilities into a value proposition
- Provide foundation for corporate AI governance

### AI4B FRAMEWORK STRUCTURE

- Guiding principles
- Reference architectures
- Reference processes
- Best practices
- Tools and templates



### AI4B FRAMEWORK DEVELOPMENT PROCESS

- Research based seed content
- Collaborative content co-creation by AI4B Community
  - Round table discussion
  - Workshops and seminars
- Continuous refinement through the contribute-integrate-apply-learn process by AI
- Round table discussion
- Housed and supported by AI4B@UNT Initiative

