



BBA ENTREPRENEURSHIP & ENTERPRISE MANAGEMENT

2024-2025

Christopher Penney
Program Director
BLB 329C
Christopher.Penney@unt.edu

April Kuykendall
Departmental Advisor
BLB 385D
940-565-4710
aprilk@unt.edu

University Core (42 hours)

Please see the UNT catalog or the RCOB Undergraduate Programs Office in BLB 110 for specific core requirements.

Pre-Business Requirements (21 hours)

- ECON 1100 & 1110 (6 hrs)** Principles of Economics
- MATH 1190 (3 hrs)** Business Calculus
- BCIS 2610 (3 hrs)** Introduction to Computers in Business
- ACCT 2010 & 2020 (6 hrs)** Accounting Principles I & II
- DSCI 2710 (3 hrs)** Data Analysis with Spreadsheets

Other Requirements (hours vary)

Communication: COMM 1010* Intro to Communication or TECM 2700 Technical Writing

Professional Development:

- BUSI 1200
- BUSI 3100
- BUSI 3200 or other approved Professional Development course (see advisor)
- BUSI 1200 and BUSI 3100 must be completed prior to enrolling in BUSI 4940. BUSI 3200 may be taken prior to or concurrently with BUSI 4940.

Free Electives (to reach 120 hours; hours vary)

BUSI 1200 must be completed prior to declaring a major. All of the professional development courses are 1 hour courses and must be completed with a grade of C or higher.

IMPORTANT NOTICE: *In order to enroll in JR/SR level courses and file a degree plan, students must: complete 45 hours, complete the pre-business requirement courses with minimum grades of C; have a minimum 2.7 pre-business GPA; AND have a minimum 2.0 UNT cumulative GPA.*

Business Foundation Courses (24 hours)

- BUSI 3660 (3 hrs)** Contemporary Business Writing & Presentation Skills
- BLAW 3430 (3 hrs)** Legal and Ethical Environment of Business
- BCIS 3610 (3 hrs)** Basic Information Systems
- MKTG 3650 (3 hrs)** Foundations of Marketing Practice
- DSCI 3710 (3 hrs)** Business Statistics with Spreadsheets
- FINA 3770 (3 hrs)** Finance
- MGMT 3720 (3 hrs)** Organizational Behavior
- BUSI 4940* (3 hrs)** Business Policy

* Requirements for enrollment in BUSI 4940: Completion of all other business foundation courses along with the required Professional Development courses w/C or higher, SR status, and graduating semester.

Professional Field Courses (18 hours)

- MGMT 3850** Foundations of Entrepreneurship
- MGMT 4100** Business Planning for Entrepreneurs

Select four courses from the following list:

- MGMT 4210** E-Management: Managing in a Digital Economy
- MGMT 4220** Entrepreneurial Growth and Strategy
- MGMT 4235** Social Entrepreneurship
- MGMT 4335** Technology and Innovation Management
- MGMT 4710** Family Entrepreneurship

Supporting Field Courses (12 hours)

- OPSM 3830** Operations Management
- MGMT 4660** International Management Perspectives
- MGMT 4860** Organizational Design and Change

PLUS one course from the following list:

- MGMT 3860, MGMT 3880, MGMT 4470, MGMT 4800 (internship, recommended), MGMT 4560, RMIN 4300, ACCT 3270, MKTG 3700, FINA 4300

Students are responsible for verifying the pre-requisites for each course in which they enroll.

A grade of "C" or higher is required in all Pre-Business, Professional Development, Business Foundation, Professional Field, and Supporting Field courses.

A 2.0 UNT, 2.0 Overall, and 2.0 Professional/Supporting Field GPA is required for graduation.

For more information on careers and companies recruiting graduates from this program, contact the Career Center at 940-565-2105

Attention: consult online degree audit for your correct catalog year.

www.cob.unt.edu/undergrad

BBA Entrepreneurship & Enterprise Management

2024-2025 Suggested Curriculum

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
FRESHMAN	English (ENGL 1310)**	3	English (TECM 2700 or ENGL 1320)**	3
	Univ. Core Mathematics (MATH 1180 if required as a prerequisite or MATH 1190)**	3	Mathematics (MATH 1190)**	3
	Life and Physical Science	3	Political Science/Government (PSCI 2305 or 2306)	3
	Political Science/Government (PSCI 2305 or 2306)	3	Economics (ECON 1100)**	3
	Component Area Option (COMM 1010)**	3	Intro to Computers in Business (BCIS 2610)	3
	Professional Development I (BUSI 1200)	1		
Total		16	Total	15

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
SOPHOMORE	Language, Philosophy and Culture	3	Life and Physical Science	3
	American History (HIST 2610)	3	Speech (COMM 1010)** or Technical Writing (TECM 2700)**	3
	Economics (ECON 1110)**	3	American History (HIST 2620)	3
	Accounting (ACCT 2010)	3	Accounting (ACCT 2020)	3
	Creative Arts	3	Data Analysis with Spreadsheets (DSCI 2710)	3
	Total		15	Total

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
JUNIOR	Basic Information Systems (BCIS 3610)*	3	Legal and Ethical Environment of Business (BLAW 3430)*	3
	Contemporary Business Writing and Presentation Skills (BUSI 3660)*	3	Finance (FINA 3770)*	3
	Foundations of Marketing Practice (MKTG 3650)*	3	Organizational Behavior (MGMT 3720)*	3
	Business Statistics with Spreadsheets (DSCI 3710)*	3	Professional Field course	3
	Professional Development III (BUSI 3100)	1	Professional Development III (BUSI 3200)	1
	Foundations of Entrepreneurship (MGMT 3850)	3	Operations Management (OPSM 3830)	3
Total		16	Total	16

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
SENIOR	Business Planning for Entrepreneurs (MGMT 4100)	3	Business Policy (BUSI 4940—Capstone)	3
	Professional Field course	3	International Management Perspectives (MGMT 4660)	3
	Supporting Field course (MGMT 4800 internship preferred)	3	Professional Field course	3
	Professional Field course	3	Organizational Design and Change (MGMT 4860)	3
	Free Elective**	3		
Total		15	Total	12

*Business Foundation courses. These must be completed with a grade of C or higher prior to enrolling in BUSI 4940.

** Courses that will fulfill university core and pre-business requirements. Courses used to fulfill both University and College requirements will increase number of required free electives to reach the 120 hours minimum for graduation. Consult with your advisor for questions on number of free electives needed.

- This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult the Undergraduate Programs Office. Course availability subject to change; actual degree audits may change depending on course availability in a given semester.
- Before enrolling in MATH 1190, the correct math placement is required or you must pass the prerequisite math with a grade of C or higher.
- **Bolded courses** are pre-business prerequisites to all JR/SR level business courses and require a grade of C or higher. **Additionally**, completion of all pre-business prerequisite courses with a minimum *2.7 pre-business GPA* and a minimum *2.0 UNT cumulative GPA* along with completion of 45 hours are required prior to enrolling in any JR/SR level business course and/or filing for an official degree plan.
- A total of 120 credit hours are required for this degree. GPA requirements for graduation: 2.0 UNT cumulative, Professional Field varies by major (see advisor), and 2.0 Overall.

8/7/24 SR

Attention: Consult online degree audit for your correct catalog year.

www.cob.unt.edu/undergrad