



Event Schedule

8:45 am	Open for check-in (official check-in begins at 8:45)
9:10-9:15 am	Welcome from Dean Marilyn Wiley
9:20-9:50 am	Breakout Workshop Session 1
9:55-10:25 am	Breakout Workshop Session 2 (Repeat of Session 1)
10:30-11:00 am	Breakout Workshop Session 3 (Repeat of Session 1)
11:00 am-12:00 pm	Student Org Fair, Food, Games and Music in the Atrium and Patio

Workshop Sessions

ACCOUNTING (ACCOUNTING SCHOLARS PROGRAM, BBA, AND BS/MS PROGRAMS)

Accounting: The One Degree with 360 Degrees of Possibilities

Faculty and Staff, Alumni and Current Students | Location: BLB 170

Do you want to succeed in the business world? Are you eager to learn the language of business? Accounting is the cornerstone of a successful business career and our programs will prepare you to succeed. Accounting opens doors to multiple career paths. It gives you the foundation you need to become a CPA and trusted business advisor. It can prepare you to become a partner in an accounting firm, to pursue a career in finance, internal audit or corporate management, to work in government, or even to become an entrepreneur. In fact, no matter what you decide to do, having an accounting background can open doors to a great career. Come learn about our programs, meet SUCCESSFUL alumni and several current students.

BUSINESS COMPUTER INFORMATION SYSTEMS (BCIS) AND BUSINESS ANALYTICS (BA)

The Future of Technology

Presenter: Donna Lohr | Location: BLB 015

The future of technology and analytics depends on YOU. Be on the cutting-edge through the lens of new architecture and learn about the concepts that power the globe to make the world a better place! Accelerate yourself into the next generation and beyond. Analytics and Business Intelligence is “the wave that you ride today and into the future”. Learn how Business Analytics/Decision Science majors help organizations make sense of all the big data of social media. Come see what really goes on in information technology. Business Computer Information Systems (BCIS) and Business Analytics (BA) majors are in high demand. If you want a better understanding of how to explore and analyze big data sets of social media data, data mining, business forecasting, and how technology encourages collaboration, come to this information session and see what it is all about.

FINANCE, INSURANCE, REAL ESTATE AND LAW

Presenters: Lisa McDaniel, Stephen Poe | Location: BLB 070

Want to know how to acquire and invest money? Learn about finance! Want to be a tycoon? Learn about real estate and property management! Want to know how to analyze and guard against different types of risk? Learn about risk management and insurance! Want to help people prepare for their financial future? Learn about financial planning! During this interactive session, students will learn the basics about the different majors offered through the FIREL department, as well as career information relating to each of these majors. Students will also see first-hand the variety of student organizations available to FIREL majors. You will even get to play a round of Personal Finance Jeopardy! Join us for fun, information and prizes!

LOGISTICS / OPERATIONS MANAGEMENT

How Did That 52” TV Get to the Store and on the Shelf?

Presenters: Steve Joiner, Jose Grimaldo, Jonathon Fite | Location: BLB 055

Helping People (and Business) Do Better! The production and operations function, typically referred to as Operations Management exists in every organization and involves those activities directly responsible for the creation of goods and/or services, the outputs/products of the organization. But how does the right product get to the right place, at the right time, in the right condition, and at the right cost? That’s Logistics and Supply Chain Management! During this session students will learn the definitions of Operations Management, and Logistics and Supply Chains, their importance in business, the impact of supply chain interruptions, and how Aviation fits into and interacts with the overall operations management and logistics field. Come learn more about Operations Management, Logistics and Supply Management, and Aviation Logistics as a majors.

MANAGEMENT

(Entrepreneurship, Business Integrated Studies, Human Resource Organizational Behavior)

Presenter: April Kuykendall | **Location:** BLB 180

Where's the MONEY....Management! This is where it's all at!! Do you have great ideas?? Are you innovative?? Do you love to start new adventures? Are you interested in Family Business? Come learn how to make your ideas into reality as an Entrepreneurship major. Interested in International Business and/or Interested in several areas of Business? Come learn about the Business Integrated Studies degree plan. This is a unique degree plan that can combine several areas of interest to increase your marketability in the job market. Come learn more about Organizational Behavior and Humans Resource Management as a major, if you think you are good with people, want to make policies for the future, make job descriptions for an organization, negotiate on the job, identify training gaps and needs, train and coach people, make employee handbooks, make employee benefit plans, create compensation plans and handle employee data.

MARKETING

Sales: The Sky's the Limit

Presenters: Lou Pelton, Joy Houser | **Location:** BLB 080

During this session students will learn about what is marketing and its focus – consumer needs and wants, and how firms meet these needs and wants through product, price, promotion and distribution. They will also learn about how marketing fits in with other business functions to create value for the firms, consumers, and society. In terms of career, a marketing graduate could find jobs in several subfields such as sales, advertising, retailing, distribution, and brand management. Also, if you are seeking a business career where you can earn \$100,000+ within three years after graduating, then consider a BBA in Marketing with a Concentration in Professional Selling. Selected students explore the world of business-to-business marketing, advanced sales techniques and sales analytics in the classroom and then secure hands-on experience with a paid internship at one of DFW's leading companies.

CAREER CENTER 101

Be a Step Ahead of the Rest

Presenter: Career Center Staff | **Location:** BLB 090

Not sure what you want to do with your future degree? Come learn about the Career Center and the many resources we offer related to major exploration, on campus jobs, internships, and full time job searches. Your journey to figuring it all out begins here.

LEARNING CENTER

Get a Head Start on Academic Success

Presenter: Sydney Taylor, Alexis Wong | **Location:** BLB 010

The Learning Center offers a variety of interactive and practical workshops to help students be effective and successful in college. Learn more about the various resources available to students including Learning 101 workshops, academic coaching and tutoring.

STUDY ABROAD

Where in the World Will You Go?

Presenter: Tracy L. Dietz | **Location:** BLB 155

This interactive session will allow students to explore opportunities to integrate study outside the U.S. in their degree program. UNT and the College of Business encourages our students to seriously consider one of the study abroad options when planning their studies. Learn why!

Student Organizations in Attendance:

AAAE (American Association of Airport Executives)

AIS (Association for Information Systems-Student Chapter)

Alpha Eta Rho International Aviation Fraternity

Alpha Kappa Psi (Professional Business Fraternity)

Beta Alpha Psi (International Honor Organization for Accounting, Finance and Information Systems)

Delta Sigma Pi (Professional Business Fraternity)

FMA (Financial Management Association - C. Steven Cole Chapter)

GIS (Gamma Iota Sigma - International Risk Management, Insurance and Actuarial Science Collegiate Fraternity)

Infirms (Institute for Operations Research and the Management Sciences)

ISACA/IIA/ACFA (Institute of Internal Auditors/Associate of Certified Fraud Examiners)

NABA (National Association of Black Accountants)

Real Estate Club

SHRM (Society for Human Resource Management)

SIG (Student Investment Group)

Women in Business