Energy Renaissance: Transformative Trends in Oil and Gas

Join us for the first in-person Energy Renaissance Conference hosted by the University of North Texas, Center for Energy Accounting and Sustainability, former Institute of Petroleum Accounting. We have planned this conference for “C” level executives and owners of energy related companies. Industry experts and senior executives will examine the full range of financial, economic, and political issues affecting the industry.

AICPA opted out of hosting the 2024 Oil and Gas Conference and UNT felt the need was still there and took the opportunity to engage the oil and gas industry in this platform.

Who Should Attend:
- Assurance and Audit professionals
- CPAs who advises oil and gas companies
- Finance and Accounting executives
- Financial leaders & legal experts
- Government and regulatory officials
- Tax and energy consultants

The Event Will Be Held On:
Nov. 13 – 14, 2024
Westin Denver Downtown
Denver, CO

Key Sessions
Find out the most pressing accounting, audit and tax issues affecting the oil and gas industry. We’ll cover topics such as:
- Inside the Beltway, Post Election Outlook for oil & gas
- Generative AI in Energy, The Profession, How the Industry is applying it
- ESG – Carbon capture/ EPA regs that may impact
- Geopolitical, political, and SEC updates on current accounting and financial reporting issues
- New regs on Cyber Security
- Year-End Energy Tax Updates and much more
Conference Demographics Expected

### Business Category
- Business/Industry: 64%
- Public Accounting: 28%
- Consulting Firm: 4%
- Unidentified: 3%
- Other: 1%

### Positions
- Manager/Director: 29%
- Staff: 25%
- Partner/Shareholder: 13%
- Controller/Comptroller: 12%
- C-Suite: 11%
- Other: 10%

### Gender
- Male: 46%
- Female: 33%
- Unidentified: 21%
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| Platinum Level    | $12,000 | 2 - 5 minute commercial posted on app or with a timeslot Conference on Agenda. Topic must be approved.  
Three registrations to attend conference sessions  
Special recognition on all event materials and signage  
Complimentary full-page advertisement in the event program |
| Gold Level        | $10,000 | Two registrations to attend conference sessions  
Special recognition on all event materials and signage  
Complimentary full-page advertisement in the event program |
| Silver Level      | $7,500  | One registration to attend conference sessions  
Special recognition on all event materials and signage  
Complimentary half-page advertisement in the event program |

There are two options to participate as a sponsor. You can sponsor the conference sponsorship or sponsor a particular event or item. See the following pricing.
Program Guide Ads

Highlight your Company with one of our Advertising Opportunities Reserve your spot NOW!

$3,000
Inside front or back cover or outside back cover (color) 4.75” wide by 8” tall, no bleeds

$2,000
Full page ad (black and white only) 4.75” wide by 8” tall, compose copy in pure back and white

$1,000
Half page ad (black and white only) 4.75” wide by 4” tall, compose copy in pure back and white

All print advertising must be confirmed at least 60 days prior to the conference due to program printing timelines.
### Promotional Sponsorships

<table>
<thead>
<tr>
<th></th>
<th>Networking Reception Sponsor</th>
<th>Breakfast or Lunch Sponsor</th>
<th>Charging Station Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>$8,000 (1 available)</strong></td>
<td><strong>$7,000 (4 available)</strong></td>
<td><strong>$6,000 (1 available)</strong></td>
</tr>
</tbody>
</table>
|   | Reception is in the foyer area among the exhibit booths. Your company name and logo are displayed on cocktail napkins you source and supply. Package includes:  
  - Full page black and white ad in the conference program guide  
  - One paid entrance to attend the conference sessions  
  - Major signage | Have your company highlighted by sponsoring one of the two breakfasts or one of two lunches that are open to all the attendees. Includes:  
  - Full page black and white ad in the conference program guide  
  - One paid entrance to attend the conference sessions  
  - Major signage | Everyone needs a quick charge now and then. Place your brand on the Charging Station and make sure people are aware of your organization's presence. Includes:  
  - Full page black and white ad in the conference program guide  
  - One paid entrance to attend the conference sessions  
  - Major signage  
  - Located in Conference exhibit area |
| 2 |                                |                             |                          |
| 3 | **$7,500 (1 available)**       |                             |                          |
|   | Associate your company with wireless internet capacity for all the attendees. Your corporate name and logo appear on the log-in page. Wi-Fi will be coordinated through the hotel audiovisual department. Package includes:  
  - Prime sponsor space  
  - Full page black and white ad in the conference program guide  
  - One paid entrance to attend the conference sessions  
  - Major signage |     |  
| 4 |                                |                             |                          |
## Promotional Sponsorships

<table>
<thead>
<tr>
<th></th>
<th>Swag Bag Sponsor</th>
<th>Notepad Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>$7,000 (1 available)</td>
<td>$5,000 (1 available)</td>
</tr>
</tbody>
</table>

Swag bags are useable through the year, and have become the hot properties at conferences. You will source the bag of your choice and CEAS can help with a list of suggested bags.

Includes:
- Full page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

<table>
<thead>
<tr>
<th></th>
<th>Lanyard Sponsor</th>
<th>Keycard Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>$4,000 (1 available)</td>
<td>$4,000 (1 available)</td>
</tr>
</tbody>
</table>

Everyone wears a lanyard! Make your brand known by placing your logo on each one. Includes:
- Half-page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

Notepads of your choosing gives attendees a handy tool to jot down information on a branded item that everyone carries throughout the conference. You source and supply the note pads, giving you product control. Includes:
- Half-page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

Attendees from out of town will be welcomed with a customized hotel keycard imprinted with your company logo in full color on one side. Includes:
- Half-page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage
Booth Opportunities

Highlight your Company with one of our Advertising Opportunities
Reserve your spot NOW!

Exhibit hours are 8a.m. to 5p.m. on Wed., 11/13 and Thurs., 11/14.

There are 10 booths available and can be identified in the Exhibit Area on the map. Please note your top 3 choices on the Registration Form.
EXHIBIT BOOTH DETAILS

Live booth space includes 8’ x 8’ booth in a carpeted ballroom foyer, skirted table, 2 chairs, and a wastebasket. Expect an Exhibitor Service Packet upon paid registration with details. The packet will include cargo transportation information, move-in/move-out details and equipment rental options and prices. The packet will also include forms to order electricity and internet options directly with the hotel. Paid security is not provided but locked storage will be made available. Set up times will be emailed closer to the event.

BOOTH PRICE IS $6,000

Up to 2 representatives at one time to man the booth which includes breakfasts, breaks, lunches and reception. Exhibitors can rotate staff through booth as needed. All staff and representatives in booth must be registered for conference.

Additional passes can be purchased at the regular attendee price of $1,295 please send email inquiries to: ceas@unt.edu

Post-conference attendee lists with USPS mailing addresses upon request.

Company listing in the on-site conference program.

The conference room rate at the Westin Denver Downtown is $279. Indicate your conference attendance at Energy Renaissance to receive this preferred rate based on availability. See https://book.passkey.com/go/untoilmeeting or call 844-208-3460 to book your discounted hotel room. Cutoff Date is Wednesday, October 23, 2024.
Exhibitor/Sponsor Registration Form

Name _____________________________________________________________
Title _____________________________________________________________
Company __________________________________________________________
Billing Address _____________________________________________________
City _________________________________________________________________
State __________ Zip __________
Email _____________________________________________________________
2nd Email __________________________________________________________

Payment Information
Total Amount Enclosed __________________________
☐ American Express ☐ Discover ☐ MasterCard ☐ Visa
Credit Card # __________________________________________
Card ID/Validation Code (3-digit # found on back of credit card. Am Exp is 4-digit # on the card front.)
Expiration Date MM/YY __________________________ Billing Zip Code __________
Signature ________________________________________________

Paying by: ☐ Check. Please make check Payable To UNT.

Please mail to: UNT Center for Energy Accounting & Sustainability (CEAS)
Attn: Judy DeLay
1155 Union Circle, #305460
Denton, TX 76203-5017

The following information will be used for exhibitor listings in the Conference Program. Please type or print clearly all information as it should appear for publication.

Publicity Information
The following information will be used for exhibitor listings in the Conference Program. Please type or print clearly all information as it should appear for publication.

Company __________________________________________________________
Address _____________________________________________________________
City __________________________ Zip __________________________
Phone _____________________________________________________________
Email _____________________________________________________________
URL _________________________________________________________________

Conference Program Ad Space
☐ $3,000 inside/outside covers (color)
☐ $2,000 inside full page (black & white)
☐ $500 inside half page (black & white)

Conference Sponsor
Indicate type of Sponsorship & Price:
Sponsorship __________________________ Price __________

Exhibit Space – Booth Assignments
$6,000 ($2,500 reduced traffic) per booth space. Using the attached floor plan, please indicate your top 3 booth space locations. They will be assigned on a first-paid, first serve basis.
#1 __________________________ #2 __________________________ #3 __________________________

Please return this form to judy.delay@unt.edu
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Hotel Accommodations
Reserve your hotel at the Westin Denver Downtown at https://book.passkey.com/go/untoilmeeting or call 844-208-3460 to book your hotel room.

Please note the hotel cut-off date for the discounted room at the Energy Renaissance: Transformative Trends in Oil & Gas is Wed., 10/23/2024.

Westin Denver Downtown
1672 Lawrence Street
Denver, CO 80202, USA

November 13 - 14, 2024