S.T.E.M. DESIGNATED DEGREE OPTIONS

QUALIFY FOR OPTIONAL PRACTICAL TRAINING (OPT).

UNDERGRADUATE:
• B.B.A. in Business Analytics

GRADUATE:
• M.S. in Business Analytics

BIG DATA. BIGGER OPPORTUNITIES.

LARGE JOB DEMAND AND HIGH SALARIES FOR BUSINESS ANALYTICS DEGREES.

BIG DATA AND BUSINESS ANALYTICS RANKED:
• 2nd in importance
• 2nd most difficult to find skill

SPENDING ON BIG DATA AND ANALYTICS RANKED:
• largest corporate IT investment since 2009

“We’re entering a new world in which data may be more important than software.”
- Tim O’Reilly, founder of O'Reilly Media
UNT provides a traditional college experience and the quality of a private university at an affordable cost. We’ve been named one of America’s 100 Best College Buys® for 21 consecutive years.

**A DEGREE WITH A PROMISING FUTURE:**

32% of IT jobs are in data analytics

**SALARIES WORTH INVESTING IN:**

- **BACHELOR’S**
  - $62,820 average salary

- **MASTER’S**
  - $72,517 average salary

**BIG NAME COMPANIES THAT HIRE OUR GRADUATES:**

- Bank of America
- Texas Instruments
- Fidelity Investments
- Toyota
- Hitachi
- PepsiCo
- IBM
- Visa

**INDUSTRY-SPONSORED BIG DATA COMPETITIONS**

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**Academic Advising**

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