The UNT College of Business has been continuously accredited by the Association to Advance Collegiate Schools of Business (AACSB) since 1961. AACSB-accredited schools are widely considered to be the world’s best business schools.
AN EDUCATION THAT MEANS BUSINESS.

The College of Business is the choice of nearly 5,800 students and one of the largest business schools in the nation. Since 1961, it has been continuously accredited by the Association to Advance Collegiate Schools of Business — a hallmark of the world’s best business schools.

When you graduate from the College of Business, you join a network of 40,000 alumni. More than 700 of our graduates are CEOs or presidents of organizations, such as G. Brint Ryan (’88, ’88 M.S.), chair and CEO of Ryan LLC, a Dallas-based global tax services firm with international recognition.

Expand your career possibilities with our innovative degree options such as the M.B.A. in Business Studies with a focus in Sports, Entertainment and Event Management at The UNT New College at Frisco, or our 100 percent accelerated online program in Strategic Management or Organizational Behavior and Human Resource Management. Many of our degrees and concentrations are nationally ranked, including Logistics and Supply Chain Management (3rd in integration of new technology, according to Software Advice), the online M.B.A. (21st, according to The Princeton Review) and our Master of Accounting program (4th for “Top 40 Values in Master of Taxation Degree Programs” in 2016).

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WELCOME TO UNT’S COLLEGE OF BUSINESS.

Since 1942, the College of Business at the University of North Texas has been preparing students for success in business and public service. As the landscape of the global business environment changes, it is crucial that we adapt the way we educate our future business leaders. The College of Business is poised to be at the forefront of business education and research.

Our renowned faculty are the heart of our college. Not only has their research garnered international recognition, but they are committed to hands-on student learning. The work of this elite group of educators impacts business, industry, and government in the DFW region and throughout the world.

We aim to prepare students with the technical and practical expertise necessary to excel in their respective fields by offering a broad range of graduate programs, flexible class schedules, outstanding career services and co-curricular opportunities to enhance the learning experience. Our students find additional opportunities through student organizations, study abroad programs, internships and the Professional Leadership Program.

Our graduates leave with the knowledge, character and qualifications to succeed in their chosen fields. We encourage you to take the first step toward your future and learn about our programs by visiting our website at wemakeleaders@unt.edu, attending an information session or previewing a class, or meeting with our graduate advisors. With state-of-the-art facilities and a continued commitment to academic excellence, business leadership starts here at the University of North Texas.

With UNT pride,

Marilyn K. Wiley
Dean of the College of Business
GRADUATE DEGREES

We’re a proud partner of the Dallas Cowboys. For our students, that means new academic experiences, including professional exposure, opportunities for engagement and internships. With an M.B.A. concentration in Sport, Entertainment and Event Management, you’ll take courses at UNT’s New College at Frisco in the heart of a sports mecca. It’s a great way to master your business degree.

M.B.A. PROGRAM

• Business Analytics
• Business Management (Full-time Cohort M.B.A.)
• Business Studies (various focus areas)
• Finance*
• Health Services Management*
• Information Technology
• Logistics and Supply Chain Management
• Marketing (Also Delivered in an Accelerated Online Format)
• Marketing Analytics**
• Organizational Behavior and Human Resource Management**
• Strategic Management**
• Supply Chain Analytics**
• Supply Chain Management**

M.S. PROGRAMS

• Accounting
  • Audit and Assurance
  • Corporate Accounting
• Business Analytics (S.T.E.M.)
• Finance
• Taxation

PH.D. PROGRAM

• Business
  • Accounting
  • Business Computer Information Systems
  • Business Information Assurance
• Finance
• Logistics Systems
• Management
• Management Science
• Marketing

* Online
** Accelerated Online Program

FINISH YOUR DEGREE AT A PACE THAT WORKS
• The full-time cohort M.B.A. is a 11-month, daytime program.
• Accelerated 100% online programs offered in the Department of Management and Department of Marketing, Logistics and Operations Management can be completed in as quickly as 14 months.
• The M.B.A. program at the UNT New College at Frisco allows students to complete the M.B.A. in Marketing Analytics or the M.B.A. in Business Studies with a focus in Sports, Entertainment and Event Management 100% in Frisco. Students can also take the M.B.A. core curriculum and focus on different concentration courses online or at the UNT main campus.
• The UNT M.B.A. gives students the opportunity to attend classes part time and take courses online, on the UNT Denton campus and at the UNT New College at Frisco.

LEARN AT A TOP-TIER RESEARCH UNIVERSITY

Our doctoral degree options provide a collaborative learning community and intellectually stimulating research possibilities for your education.
NEW WAYS TO FAST-TRACK YOUR M.B.A.

THE FULL-TIME COHORT M.B.A.

The M.B.A. in Business Management is an intensive daytime program that begins in the second summer session of each academic year and ends the following spring. It is a one-year, full-time cohort program that prepares its graduates to be industry ready and marketable.

The curriculum for this new and innovative program relies heavily on experiential learning, teamwork and industry interaction. It is designed in a lock-step and rigorous cohort structure. The larger goal of this program is to develop and nurture future managers and business leaders who become change agents. The program not only exposes students to specialized information about various aspects of business, but also helps students translate this understanding into tacit knowledge and capabilities.

A waiver of the GMAT/GRE will be granted to students with a bachelor’s degree from UNT and a cumulative GPA of 3.5 or higher. Other GMAT/GRE waivers may apply for students already holding advanced degrees or graduating from an AACSB-accredited university.

THE ONLINE ACCELERATED M.B.A.

Our accelerated online M.B.A. concentrations in the Department of Management and Department of Marketing, Logistics and Operations Management features a delivery method that is flexible, convenient, affordable and 100 percent online. Classes are offered in an eight-week session so that you can fit them into your busy schedule and finish quickly. Five start dates are available each year. Learn more at accelerateyourMBA.unt.edu.

Several of our other master’s degree programs are offered in both traditional classroom and online formats, allowing you to choose the program that works best for you.
THE POWER OF POSSIBILITIES

The College of Business offers degree options where you want, when you want. We call Denton home, but UNT offers you more choices in how and where you study. We offer campus locations across the North Texas region and a wide range of online options. You can take courses during the day, evening or 100 percent online — either full-time or part-time.

WHEREVER YOU ARE
We offer classes at convenient locations across North Texas:
• UNT flagship campus in Denton
• UNT New College at Frisco
• UNT at the Collin Higher Education Center (CHEC) in McKinney

M.S. PROGRAM
The M.S. in Accounting, Business Analytics (S.T.E.M.), Finance or Taxation provides graduates with skills and knowledge that are indispensable for business and leadership positions in 21st century organizations. As an AACSB-accredited Business School, the College of Business at UNT integrates conventional business disciplines and recognizes the importance of both theory and practice.

M.B.A. AT FRISCO
Offering classes and degree options that span a number of disciplines, the M.B.A. at our Frisco location means a new kind of education, a new way of thinking and a new way of doing business. We combine technology, communication, business and entrepreneurial skills along with industry insights for your future career. You will gain hands-on experience coupled with exposure and engagement with some of the nation’s top companies.

PH.D. PROGRAM
We offer a Ph.D. program with concentrations in eight fields. The program is designed to prepare you for a career in teaching and research at the university level, yet it is also flexible enough to accommodate individuals whose career objectives may lie outside academia. Our courses challenge those who possess the unique ability to analyze complex problems and synthesize solutions.

THE UNT M.B.A.
The UNT M.B.A. has over a dozen concentrations that provide you with a breadth of knowledge in various business disciplines. You have the flexibility to customize your degree path to meet your career goals and the ability to attend classes part time, full time, online, at the UNT Denton campus and at UNT’s New College at Frisco. The curriculum emphasizes skills and values essential to successful leadership: ethics, communication, teamwork, global perspectives, technology, problem recognition and problem solving.

WHEREVER YOU WANT
We're one of the largest providers of online courses among Texas public universities.

LEARN MORE
wemakeleaders.unt.edu
CAREER

UNT DEGREES WORK
With faculty on the forefront of industry-leading research and supportive staff focused on graduate student success, you can follow your passion wherever it takes you and get the job you want. Through active partnerships with a wide variety of employers, you’ll graduate with highly marketable expertise and a powerful alumni network.

RESOURCES TO GET YOU HIRED

CAREER CONNECTIONS
Meet and interview with representatives from regional and national companies like:

ALCON  PEPSICO
BAYLOR SCOTT & WHITE HEALTH  STATE FARM
FIDELITY INVESTMENTS  TEXAS INSTRUMENTS
LOCKHEED MARTIN  TOYOTA

UNT CAREER CENTER
The Career Center provides professional guidance and support that works for you. You’ll have access to one-on-one advising and seminars and workshops on topics like perfecting your résumé, salary negotiation and interview practice. More than 700 companies — including Toyota, Lockheed Martin and Southwest Airlines — have offered paid internships over the past three years to UNT business students, which also qualify for college credit.

EAGLE CAREER NETWORK
You’ll have access to Eagle Careers, a robust job search engine offered exclusively to the UNT community. Employers post jobs for on- and off-campus positions.

See for yourself at careercenter.unt.edu.

MORE THAN 700 UNT ALUMNI ARE CEOs OR PRESIDENTS
DFW IS RANKED 12TH IN THE NATION FOR CREATING THE MOST TECH JOBS – FORBES

GET HIRED
Employers seek out UNT graduates because they are known for being successful leaders in the workforce.

STEPHANIE RICHARDSON (RIGHT)
Enterprise Holdings, Regional Talent Acquisition Manager
“UNT students are genuine, smart candidates who have the drive to succeed. It’s no surprise that we’ve hired over 600 UNT students.”

MARK PULLAM
Fidelity Investments, Talent Acquisition
“UNT students are simply great candidates. They are unafraid to work hard and carve out their own path to success — which is exactly what we look for at Fidelity.”

Jaime Aguero
M.B.A. graduate, Real Estate  
J.P. Morgan Chase, Operations Manager
“I chose UNT because I was ready to take my career to the next level. My faculty mentors encouraged me to complete a business-focused study abroad program, which further enhanced my professional marketability.”

REAL STUDENT SUCCESS

wemakeleaders.unt.edu
INSPIRING PROFESSIONALS
UNT’s College of Business faculty are highly regarded for their teaching excellence and research expertise. Among our faculty, 84% hold doctoral degrees. Our award-winning and industry-tested educators use their unique backgrounds to train the next generation of business influencers.

MEET OUR FACULTY

Experts like Anjelita Cadena, an assistant professor of Finance and Real Estate, use their experiences to help students get the most out of each moment in the classroom.

Department of Management faculty members Dr. Danielle Cooper and Dr. Julie Hancock, both experts in human resources, collaborate on research that helps solve some of the most pressing problems companies face.

Dr. Ananth Seetharaman is the first faculty member to hold the Department of Accounting’s Don and Donna Millican endowed chair.

Dr. Terry Pohlen, Associate Dean for Operations and Research, was named one of the 500 most influential businesspeople in North Texas by D CEO Magazine.

Dr. Dan Kim, Information Technology and Decision Sciences professor, was awarded more than $1.19 million from the National Science Foundation as a co-principal investigator to improve cybersecurity learning and leadership.
Sonja Hightower, a doctoral student and former lecturer in the UNT College of Business Department of Accounting, is the first person to be honored as a Grant Thornton Doctoral Fellow in Accounting.

“Practitioners and researchers are too far apart. I don’t want to just talk about what isn’t working. I want to determine how we can make accounting better and help bridge the gap between academics, practitioners and standard-setters.”

— Sonja Hightower

Accounting students partner with the Student Investment Group at the University of North Texas to help them reach their $1 million goal. Pictured to the left is Kshitiz “Steve” Shrestha, president of UNT’s Student Investment Group, and Lydia Leach, a master’s student with a focus in audit.

“You have to know the textbook, but the pieces don’t actually come together until you do it yourself.”

— Lydia Leach

Students in the full-time cohort M.B.A. program learn through face-to-face lessons from expert faculty, industry visits with successful corporate executives and hands-on exercises. The cohort-style system allows each group of students to take all of their classes together for an entire year. Industry visits to places like Peterbilt, Oncor, Fidelity Investments and Keystone Automotive Operations have given students the real-world experiences to put their education into action.

“You have to know the textbook, but the pieces don’t actually come together until you do it yourself.”

— Lydia Leach

M.B.A. students with a focus on marketing serve as consultants for national corporations like 7-Eleven and AT&T during their Applied Marketing Problems course.

“The hands-on experience sets this class apart. Working closely with 7-Eleven and the Boston Consulting Group on a real-life case study has opened our eyes to what it takes for a business to thrive.”

— Delaney Green
NOTABLE ALUMNI

• Mike R. Bowlin ('65, '68 M.B.A.), former chairman of oil and gas company, ARCO in Los Angeles
• Melisa Denis ('86, '86 M.S.), senior partner, KPMG
• Karolyn Diaz ('14, '14 M.S.), senior associate, PwC
• Adrian Harvey ('06, '09 M.B.A.), senior vice president of operations, The Buxton Company
• Dave Heacock ('88 M.B.A.), senior vice president and manager of Texas Instruments
• Kelly Keyser ('15, '15 M.S.), audit senior, Deloitte
• Phil Sorgen ('88, '90 M.B.A.), corporate vice president, Microsoft – U.S. Enterprise & Partner Group
• Charn Uswachoke ('73 M.B.A.), chair, BBUCH Holding Company Ltd.

SUCCESS STORIES

1. Telea Stafford ('03 M.B.A.), president and brand strategy director, Phenixx Marketing and Media, LLC. She's promoted big brands such as Match.com, Dr Pepper Snapple Group and Dallas Area Rapid Transit.

2. Christina Kitchens ('99, '05 M.B.A.) landed a job with East West Bank, one of the 25 largest public banks in the nation, consistently named a Top 15 on Forbes’ list of 100 Best Banks in America. She was recruited as group-managing director of energy finance to expand its Texas footprint in commercial lending by launching a national energy finance platform.

3. Paula Waggner-Aguilar ('95 M.S.) founded The Energy CFO in April 2013. The company offices in San Antonio and Houston, and has provided private energy, technology and life science companies with consulting, interim and permanent fractional outsourced CFO services.

4. Jason Campbell ('00, '05 M.B.A.) manages inbound and outbound logistics for the DFW Ready Mix division of Martin Marietta, a heavyweight in the manufacture of construction and building materials that merged with TXI in 2014.

5. Krystle Pond ('13, '13 M.S.), internal auditor, Southwest Airlines. She was named an emerging accounting leader by Internal Auditor magazine in 2015.

6. G. Brint Ryan ('88, '88 M.S.), is the founder and chairman/CEO of Ryan LLC, an award-winning global tax services firm, with the largest indirect and property tax practices in North America and the seventh largest corporate tax practice in the United States.

Veronica Castro
M.S. Accounting, BKD LLP

“Thanks to my graduate advisor, I landed an amazing internship which led to a full-time job offer. She connected me with the right people at the firm and has been instrumental in my success.”

LAUNCH YOUR CAREER

UNT is nestled in the Dallas-Fort Worth area, home to the nation’s fourth largest concentration of Fortune 500 companies, including AT&T, ExxonMobil, American Airlines Group, Southwest Airlines and Texas Instruments. That proximity opens up a wealth of career, networking and internship opportunities — making the North Texas region a great place to expand your education.
We’re part of the DFW area, home to the nation’s fourth largest concentration of Fortune 500 companies.

Denton is one of the 10 best college towns in the U.S., and it’s easy to see why.

You can enjoy a wide variety of events, many of them free and family-friendly. Some of our favorites include:

- **Denton Arts & Jazz Festival**
- **Holiday Lighting Festival**
- **Community Runs and Bike Rides**
- **Thin Line Film Festival**

Denton is a great place to call home, with a vibrant arts scene, the Denton Community Market, great school districts, plentiful parks and bike trails, two nearby lakes, and a 2,000-acre nature preserve.

- Among the Top 10 Healthiest Housing Markets among small U.S. cities
- Convenient proximity to Dallas, one of Forbes’ Top 10 U.S. cities for job growth
- Regional rail service via the A-train, connecting Denton to downtown Dallas and DFW International Airport
- Denton County Young Professionals Group, great for networking and exploring your options
YOUR PATH IS CLEAR — CHOOSE UNT AND BUILD THE FUTURE YOU’VE BEEN WAITING FOR.

Visit the UNT campus
940-565-4104
wemeanbusiness.unt.edu/tour

Apply for admission
www.applytexas.org

For more information on the College of Business graduate programs:
940-369-8977
wemakeleaders.unt.edu