Introductions & Contact Information

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The UNT MBA in Music Business: A cutting edge collaboration

The UNT College of Music & the G. Brint Ryan College of Business offer business administration and music entrepreneurship curriculum for direct application to the music industry.
College of Music rankings

Top 21
Best Music Business Schools - Four Years in a Row, Billboard Magazine

Top 25
Major Universities Strong in Music in the nation, Fiske Guide to Colleges
G. Brint Ryan College of Business rankings

59 Years
Continual AACSB accreditation

Top 31
Online MBA by US News and World Reports
The MBA in Music Business Details

• 36 credit hours (12 courses)
• Business courses online (8 week) or face-to-face (16 week)
• Music courses on flagship UNT campus (Denton, TX)
• Two year completion (flexible)
• Relevant, respected, affordable
Degree Requirements

Business Core:
24 credit hours
(8 courses)

ACCT 5130: Accounting for Management
DSCI 5180: Intro to Business Decision Process
FINA 5170: Financial Management
MKTG 5150: Marketing Management*
*May substitution the following:
MUCE 5010: Marketing for Musicians
MGMT 5140: Organizational Behavior & Analysis
BCIS 5150: Leveraging IT for Business
MGMT 5710: Seminar in Business Ethics and Social Responsibility
BUSI 5190: Administrative Strategy
Degree Requirements

Music Core & Electives:

12 credit hours

(4 courses)

MUCE 5000: Music Business & Entrepreneurship
MUCE 5040: Music Law & Finance
MUCE 5030: Music Entrepreneurship Practicum/Internship
One course selected from the following:
MUCE 5050: Artist Management and Touring
MUCE 5020: Music Leadership and Performing Arts Management
MUCE 5060: Beginning Digital Audio Production for Music Entrepreneurs
MUCE 5070: Business of Music in Media
MGMT 5300: Entrepreneurship and Venture Management
Sample Degree Plan

Semester 1
MUCE 5000 (3)
Business Core (3)
Business Core (3)

Semester 2
MUCE 5010 (3)
Business Core (3)
Business Core (3)

Semester 3
MUCE 5040 (3)
Business Core (3)
Internship (3) or supporting courses (3) or Business Core (3)

Semester 4
Business Core (3)
Internship (3) or supporting courses (3) or Business Core (3)
Background Content

Once Admitted:

- Transcript evaluation
- Login provided for background content
- Does not impact GPA, not on transcript
- Modules are self-paced, efficient
- 48.00 to $75.00 / < $350 for all

Through Responsive.net ($48.00 each)

- Financial Accounting
- Microeconomics
- Macroeconomics
- Calculus

Through Ivy Software ($75.00)

- Business Law
- Managerial Accounting
Investment

Tuition & Fee Estimate

Semester Cost Estimate:
- 9 credit hours
- 4 semesters
- Fall & Spring terms

Texas Resident: $5900
Non-Resident: $9575

Program Estimate

Texas Resident: $23,600
Non-Resident: $38,300
GET STARTED!
How to Apply
Two Part Application Process

Holistic Review of:

- Transcripts (GPA)
- Resume
- Essay
- Letters of Recommendation
- Portfolio
- Test Scores (waivers available)
Part 1: Apply to Toulouse Graduate School at UNT

- ApplyTexas.org ($75.00 application fee)
- Select:
  - UNT Denton
  - Fall or Spring (you may select summer but will only take Business courses during that term)
  - Select MBA then...
  - Later in application select Music Business
- Submit official transcripts to GradAdmission@unt.edu (all schools attended)*

*UNT alumni only submit transcripts for institutions attended after graduation
Part 2: Apply to the Ryan College of Business

Submit the following to mbarecep@unt.edu

• Personal statement (300 to 500 words)
• Resume
• (3) Letters of Recommendation (via form, email from professional site, letter on letterhead)
• A portfolio, website, videos, or other documentation demonstrating evidence of musical activity and experience.
• GMAT or GRE scores (if not waived)
GMAT/GRE Waiver Conditions

Spring 2021: 3.0 GPA, regionally accredited

Fall 2021 and beyond, regionally accredited:

• Terminal degree
• 3.5 on earned Master’s degree
• 3.5 undergrad GPA (cumulative or last 60 hour)
Thank you for joining us!

Questions?