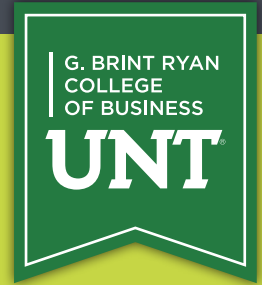


# UNIVERSITY OF NORTH TEXAS G. BRINT RYAN COLLEGE OF BUSINESS



## *MBA STRATEGIC MANAGEMENT (2019-2020)*

The MBA with a concentration in Strategic Management provides you the broad exposure and skills necessary for managing an organization. Strategic Management involves establishing the major direction, strategies and broad policies that an organization will follow to accomplish its objectives. This knowledge is important for sustainable growth of businesses and the U.S. economy. Career opportunities after you complete the MBA program through the Department of Management are abundant. An MBA with a concentration in strategic management supports growth and development from two perspectives. One, if you have an established career path, the strategic management concentration provides you with the opportunity to gain the broader, more general perspective necessary for promotion to leading managerial positions. Two, if you are preparing for the business world, the combination of an undergraduate degree with an MBA concentration in strategic management provides an excellent foundation for additional career opportunities.

### **COURSE REQUIREMENTS**

#### **CORE COURSES (18 HOURS)**

- ACCT 5130 (3 hrs.) Accounting for Management
- DSCI 5180 (3 hrs.) Intro to the Business Decision Process
- FINA 5170 (3 hrs.) Financial Management
- MKTG 5150 (3 hrs.) Marketing Management
- MGMT 5140 (3 hrs.) Organizational Behavior and Analysis
- BUSI 5190 (3 hrs.) Administrative Strategy (last semester)

#### **CONCENTRATION COURSES (9 HOURS SELECTED FROM)**

- MGMT 5300 (3 hrs.) Entrepreneurship and Venture Management
- MGMT 5760 (3 hrs.) Strategic Management
- MGMT 5660 (3 hrs.) International Management

#### **SUPPORTING COURSES (6 HOURS)**

- MGMT 5210 (3 hrs.) Human Resource Management Seminar
- MGMT 5710 (3 hrs.) Business Ethics and Social Responsibility

#### **ELECTIVE COURSE (3 HOURS SELECTED FROM)**

- MGMT 5120 (3 hrs.) Managing Organizational Design and Change
- MGMT 5260 (3 hrs.) Employment, Placement & Personnel Planning
- MGMT 5350 (3 hrs.) Seminar in Labor Relations
- MGMT 5870 (3 hrs.) Leadership Research & Development
- MGMT 5890 (3 hrs.) Seminar in Compensation & Motivation Theory

### **BACKGROUND COURSES/CONTENT**

Background content includes:

- » Micro and Macro Economics
- » Financial and Managerial Accounting
- » Business Law
- » Calculus

Deficiencies can be completed through Ivy Software and Responsive.net. The Ryan College of Business Graduate Programs Office works with students to determine if background deficiency courses will be necessary.

### **QUESTIONS OR READY TO APPLY?**

CONTACT A STAFF MEMBER IN THE GRADUATE PROGRAM'S OFFICE  
AT [MBACOB@UNT.EDU](mailto:MBACOB@UNT.EDU) OR CALL 940-369-8977

# MBA STRATEGIC MANAGEMENT

COURSE NUMBER	COURSE NAME	PROPOSED SCHEDULE OF COURSE OFFERINGS		
		FALL	SPRING	SUMMER

## MBA CORE COURSES (18 HOURS)

ACCT	5130	<b>ACCOUNTING FOR MANAGEMENT</b> <i>(Prerequisites: Financial &amp; Managerial Acct, Economics, Calculus)</i>	16W (FRISCO) 8W2 (ONLINE)	16W (DENTON) 8W1 (ONLINE)	
DSCI	5180	<b>INTRODUCTION TO THE BUSINESS DECISION PROCESS</b>	8W1 (ONLINE) 16W (UNT)	16W (FRISCO) 8W1 (ONLINE)	5W1 (ONLINE)
FINA	5170	<b>FINANCIAL MANAGEMENT</b> <i>(Prerequisites: Financial &amp; Managerial Acct)</i>	16W (DENTON) 16W (ONLINE) 8W1 (ONLINE)	16W (DENTON) 16W (FRISCO)	5W2 (DENTON) 5W1 (ONLINE)
MGMT	5140	<b>ORGANIZATIONAL BEHAVIOR AND ANALYSIS</b>	16W (FRISCO) 8W1 (ONLINE) 8W2 (ONLINE)	16W (FRISCO) 8W1 (ONLINE) 8W2 (ONLINE) 3W (WINTER)	3W1 (ONLINE) 5W1 (ONLINE)
MKTG	5150	<b>MARKETING MANAGEMENT</b> <i>(Prerequisites: Financial &amp; Managerial Acct)</i>	16W (DENTON) 16W (FRISCO)	8W1 (ONLINE) 8W2 (ONLINE)	10W (ONLINE)
BUSI	5190	<b>ADMINISTRATIVE STRATEGY</b> <i>This course is taken in your last term. Request enrollment: <a href="https://cob.unt.edu/masters/request-busi-5190-enrollment">https://cob.unt.edu/masters/request-busi-5190-enrollment</a></i>	8W1 (ONLINE)	8W1 (ONLINE) 3W (WINTER)	5W2 (ONLINE)

## CONCENTRATION COURSES (9 HOURS)

MGMT	5300	<b>ENTREPRENEURSHIP AND VENTURE MANAGEMENT</b>		8W2 (ONLINE)	5W2 (ONLINE)
MGMT	5760	<b>STRATEGIC MANAGEMENT</b>	8W1 (ONLINE)	8W1 (ONLINE)	
MGMT	5660	<b>INTERNATIONAL MANAGEMENT</b>	8W1 (ONLINE)	8W2 (ONLINE)	5W1 (ONLINE)

## SUPPORTING COURSES (6 HOURS)

MGMT	5210	<b>HUMAN RESOURCE MANAGEMENT</b>	8W2 (ONLINE)	8W1 (ONLINE)	
MGMT	5710	<b>SEMINAR IN BUSINESS ETHICS AND SOCIAL RESPONSIBILITY</b>	8W2 (ONLINE)		

## ELECTIVE COURSE (3 HOURS SELECT FROM)

MGMT	5120	<b>MANAGEMENT ORGANIZATIONAL DESIGN &amp; CHANGE</b>	8W1 (ONLINE)		5W2 (ONLINE)
MGMT	5260	<b>EMPLOYMENT, PLACEMENT &amp; PERSONNEL PLANNING</b>	8W2 (ONLINE)		
MGMT	5350	<b>SEMINAR IN LABOR RELATIONS</b>		8W1 (ONLINE)	
MGMT	5870	<b>LEADERSHIP RESEARCH &amp; DEVELOPMENT</b>	8W1 (ONLINE)	8W2 (ONLINE)	5W1 (ONLINE)
MGMT	5890	<b>SEMINAR IN COMPENSATION &amp; MOTIVATION THEORY</b>		8W2 (ONLINE)	