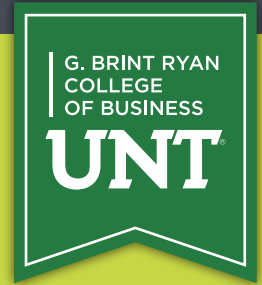


UNIVERSITY OF NORTH TEXAS G. BRINT RYAN COLLEGE OF BUSINESS



MBA IN MUSIC BUSINESS (2021-2022)

The College of Music and the G. Brint Ryan College of Business at the University of North Texas come together for the brand new MBA in Music Business. This cutting edge program combines top-quality business administration curriculum with hands-on learning in music classes geared towards entrepreneurship and business tools for the 21st century musician. Built upon the foundation of the Music Business & Entrepreneurship program, ranked by Billboard as a Top Music Business School for the fourth year in a row, this MBA features curriculum on management, marketing, finance, media, and more for direct application to the music industry. The MBA in Music Business welcomes students from all musical backgrounds including classical, jazz, and commercial music.

COURSE REQUIREMENTS

CORE COURSES (24 HOURS)

ACCT 5130 (3 hrs.) Accounting for Management

DSCI 5180 (3 hrs.) Intro to the Business Decision Process

FINA 5170 (3 hrs.) Financial Management

MKTG 5150 (3 hrs.) Marketing Management*

**May substitute: MUCE 5010 (3 hrs.) Marketing for Musicians*

MGMT 5140 (3 hrs.) Organizational Behavior and Analysis

BCIS 5150 (3 hrs) Leveraging Information Technology for Business

MGMT 5710 (3 hrs) Seminar in Business Ethics and Social Responsibility

BUSI 5190 (3 hrs.) Administrative Strategy (last semester)

MUSIC CORE COURSES (9 HOURS)

MUCE 5000 (3 hrs) Music Business and Entrepreneurship

MUCE 5030 (3 hrs) Music Entrepreneurship Practicum/Internship

MUCE 5040 (3 hrs) Music Law and Finance

SUPPORTING COURSES (3 HOURS SELECTED FROM)

MUCE 5050 (3 hrs) Artist Management and Touring

MUCE 5020 (3 hrs) Music Leadership and Performing Arts Management

MUCE 5060 (3 hrs) Beginning Digital Audio Production for Music Entrepreneurs

MUCE 5070 (3 hrs) Business of Music in Media

MGMT 5300 (3 hrs) Entrepreneurship and Venture Management

BACKGROUND COURSES/CONTENT

Background content includes:

- » Econ and Finance Foundations
- » Accounting Foundations
- » Business Law
- » Quantitative Foundations

Deficiencies can be completed through Ivy Software and Responsive.net. The Ryan College of Business Graduate Programs Office works with students to determine if background courses will be necessary or strongly recommended.

While not required, students without academic backgrounds in business computer information systems, statistics, finance or marketing are encouraged to complete courses delivered through our online partners.

QUESTIONS OR READY TO APPLY?

CONTACT A STAFF MEMBER IN THE GRADUATE PROGRAM'S OFFICE AT MBACOB@UNT.EDU OR CALL 940-369-8977

MBA IN MUSIC BUSINESS

COURSE NUMBER	COURSE NAME	PROPOSED SCHEDULE OF COURSE OFFERINGS		
		FALL	SPRING	SUMMER

CORE COURSES (24 HOURS)

ACCT	5130	Accounting for Management <small>(Prerequisites: Acct Foundations, Econ, Quantitative Foundations)</small>	✓FRISCO ✓ONLINE	✓DENTON ✓ONLINE	✓ONLINE
DSCI	5180	Intro to the Business Decision Process	✓ONLINE ✓DENTON	✓FRISCO ✓ONLINE	✓ONLINE
FINA	5170	Financial Management <small>(Prerequisites: Accounting Foundations & DSCI 5180)</small>	✓DENTON ✓ONLINE ✓ONLINE	✓DENTON ✓FRISCO	✓ONLINE
MKTG	5150	Marketing Management <small>(Prerequisites: ACCT 5130)</small>	✓ONLINE ✓FRISCO	✓ONLINE ✓ONLINE	✓ONLINE
MGMT	5140	Organizational Behavior and Analysis	✓FRISCO ✓ONLINE ✓ONLINE	✓ONLINE ✓ONLINE ✓FRISCO ✓WINTER	✓ONLINE ✓ONLINE
BCIS	5150	Leveraging IT for Business	✓DENTON	✓ONLINE	✓ONLINE
MGMT	5710	Seminar in Ethics and Social Responsibility	✓ONLINE	✓ONLINE ✓ONLINE	✓ONLINE
BUSI	5190	Administrative Strategy <small>Taken in last term. Request enrollment: cob.unt.edu/masters/request-busi-5190-enrollment</small>	✓ONLINE	✓ONLINE ✓WINTER	✓ONLINE

MUSIC CORE COURSES (9 HOURS)

MUCE	5000	MUSIC BUSINESS AND ENTREPRENEURSHIP	✓DENTON	✓DENTON	✓ONLINE
MUCE	5030	MUSIC ENTREPRENEURSHIP PRACTICUM/ INTERNSHIP	✓DENTON	✓DENTON	
MUCE	5040	MUSIC LAW AND FINANCE	✓DENTON	✓DENTON	

SUPPORTING COURSES (3 HOURS SELECTED FROM)

MUCE	5050	ARTIST MANAGEMENT AND TOURING			
MUCE	5020	MUSIC LEADERSHIP AND PERFORMING ARTS MANAGEMENT	✓DENTON		
MUCE	5060	BEGINNING DIGITAL AUDIO PRODUCTION FOR MUSIC ENTREPRENEURS	✓DENTON		
MUCE	5070	BUSINESS OF MUSIC IN MEDIA			
MGMT	5300	ENTREPRENEURSHIP AND VENTURE MANAGEMENT		✓ONLINE	✓ONLINE