

UNIVERSITY OF NORTH TEXAS

G. BRINT RYAN

COLLEGE OF BUSINESS

MBA STRATEGIC MANAGEMENT (2021-2022)

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COLLEGE
OF BUSINESS

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The MBA with a concentration in Strategic Management provides you the broad exposure and skills necessary for managing an organization. Strategic Management involves establishing the major direction, strategies and broad policies that an organization will follow to accomplish its objectives. This knowledge is important for sustainable growth of businesses and the U.S. economy. Career opportunities after you complete the MBA program through the Department of Management are abundant. An MBA with a concentration in strategic management supports growth and development from two perspectives. One, if you have an established career path, the strategic management concentration provides you with the opportunity to gain the broader, more general perspective necessary for promotion to leading managerial positions. Two, if you are preparing for the business world, the combination of an undergraduate degree with an MBA concentration in strategic management provides an excellent foundation for additional career opportunities.

Career opportunities after you complete the MBA program through the Department of Management are abundant. Individuals with established career paths will have the opportunity to gain the broader, more general perspective necessary for promotion to top managerial positions. As a professional such as a training and development specialist, equal employment opportunity compliance officer, and compensations and benefits manager you will find your career specialization reinforced with this degree.

COURSE REQUIREMENTS

CORE COURSES (24 HOURS)

ACCT 5130 (3 hrs.) Accounting for Management
DSCI 5180 (3 hrs.) Intro to the Business Decision Process
FINA 5170 (3 hrs.) Financial Management
MKTG 5150 (3 hrs.) Marketing Management
MGMT 5140 (3 hrs.) Organizational Behavior and Analysis
BCIS 5150 (3 hrs.) Leveraging IT for Business
MGMT 5710 (3 hrs.) Seminar in Ethics and Social Responsibility
BUSI 5190 (3 hrs.) Administrative Strategy (last semester)

REQUIRED COURSES (3 HOURS)

MGMT 5760 (3 hrs.) Strategic Management

SUPPORTING COURSES (6 HOURS SELECTED FROM)

MGMT 5300 (3 hrs.) Entrepreneurship and Venture Management
MGMT 5120 (3 hrs.) Managing Organizational Design and Change
MGMT 5660 (3 hrs.) International Management

ELECTIVE (3 HOURS SELECTED FROM)

MGMT 5210 (3 hrs.) HR Management Seminar
MGMT 5260 (3 hrs.) Employment Placement and Personnel
MGMT 5870 (3 hrs.) Leadership Research and Development
MGMT 5890 (3 hrs.) Seminar in Compensation and Motivation

REQUIRED BACKGROUND CONTENT INCLUDES:

- » Econ and Finance Foundations
- » Accounting Foundations
- » Business Law
- » Quantitative Foundations

Deficiencies can be completed through Ivy Software and Responsive.net. The G. Brint Ryan College of Business Graduate Programs Office works with students to determine if background courses will be necessary or strongly recommended.

While not required, students without academic backgrounds in business computer information systems, statistics, finance or marketing are encouraged to complete courses delivered through our online partners.

READY TO APPLY? NEED TO GET ADVISED?

CONTACT A STAFF MEMBER IN THE GRADUATE PROGRAM'S OFFICE
AT RCoBMasters@UNT.EDU OR CALL 940-369-8977

MBA STRATEGIC MANAGEMENT

COURSE NUMBER	COURSE NAME	PROPOSED SCHEDULE OF COURSE OFFERINGS		
		FALL	SPRING	SUMMER

CORE COURSES (24 HOURS)

ACCT	5130	Accounting for Management <small>(Prerequisites: Acct Foundations, Econ, Quantitative Foundations)</small>	✓ ONLINE ✓ FRISCO	✓ ONLINE ✓ DENTON	✓ ONLINE
DSCI	5180	Intro to the Business Decision Process	✓ ONLINE ✓ DENTON	✓ ONLINE ✓ FRISCO	✓ ONLINE
FINA	5170	Financial Management <small>(Prerequisites: Accounting Foundations & DSCI 5180)</small>	✓ ONLINE ✓ DENTON ✓ FRISCO	✓ DENTON ✓ FRISCO	✓ ONLINE
MKTG	5150	Marketing Management <small>(Prerequisites: ACCT 5130)</small>	✓ ONLINE ✓ FRISCO	✓ ONLINE	✓ ONLINE
MGMT	5140	Organizational Behavior and Analysis	✓ ONLINE ✓ FRISCO	✓ ONLINE ✓ FRISCO	✓ ONLINE
BCIS	5150	Leveraging IT for Business	✓ DENTON	✓ ONLINE	✓ ONLINE
MGMT	5710	Seminar in Ethics and Social Responsibility	✓ ONLINE	✓ ONLINE	✓ ONLINE
BUSI	5190	Administrative Strategy <small>Taken in last term. Request enrollment: cob.unt.edu/masters/request-busi-5190-enrollment</small>	✓ ONLINE	✓ ONLINE	✓ ONLINE

REQUIRED COURSES (3 HOURS)

MGMT	5760	Strategic Management	✓ ONLINE	✓ ONLINE	
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SUPPORTING COURSES (6 HOURS)

MGMT	5300	Entrepreneurship and Venture Management		✓ ONLINE	✓ ONLINE
MGMT	5120	Managing Organizational Design and Change	✓ ONLINE		✓ ONLINE
MGMT	5660	International Management	✓ ONLINE	✓ ONLINE	✓ ONLINE

ELECTIVE (3 HOURS)

MGMT	5210	HR Management Seminar	✓ ONLINE	✓ ONLINE	
MGMT	5260	Employment Placement and Personnel	✓ ONLINE		
MGMT	5870	Leadership Research and Development	✓ ONLINE	✓ ONLINE	✓ ONLINE
MGMT	5890	Seminar in Compensation and Motivation		✓ ONLINE	