The MBA with a concentration in Strategic Management provides you the broad exposure and skills necessary for managing an organization. Strategic Management involves establishing the major direction, strategies and broad policies that an organization will follow to accomplish its objectives. This knowledge is important for sustainable growth of businesses and the U.S. economy. Career opportunities after you complete the MBA program through the Department of Management are abundant. An MBA with a concentration in strategic management supports growth and development from two perspectives. One, if you have an established career path, the strategic management concentration provides you with the opportunity to gain the broader, more general perspective necessary for promotion to leading managerial positions. Two, if you are preparing for the business world, the combination of an undergraduate degree with an MBA concentration in strategic management provides an excellent foundation for additional career opportunities.

Career opportunities after you complete the MBA program through the Department of Management are abundant. Individuals with established career paths will have the opportunity to gain the broader, more general perspective necessary for promotion to top managerial positions. As a professional such as a training and development specialist, equal employment opportunity compliance officer, and compensations and benefits manager you will find your career specialization reinforced with this degree.

### COURSE REQUIREMENTS

#### CORE COURSES (24 HOURS)
- ACCT 5130 (3 hrs.) Accounting for Management
- DSCI 5180 (3 hrs.) Intro to the Business Decision Process
- FINA 5170 (3 hrs.) Financial Management
- MKTG 5150 (3 hrs.) Marketing Management
- MGMT 5140 (3 hrs.) Organizational Behavior and Analysis
- BCIS 5150 (3 hrs.) Leveraging IT for Business
- MGMT 5710 (3 hrs.) Seminar in Ethics and Social Responsibility
- BUSI 5190 (3 hrs.) Administrative Strategy (last semester)

#### REQUIRED COURSES (3 HOURS)
- MGMT 5760 (3 hrs.) Strategic Management

#### SUPPORTING COURSES (6 HOURS SELECTED FROM)
- MGMT 5300 (3 hrs.) Entrepreneurship and Venture Management
- MGMT 5120 (3 hrs.) Managing Organizational Design and Change
- MGMT 5660 (3 hrs.) International Management

#### ELECTIVE (3 HOURS SELECTED FROM)
- MGMT 5210 (3 hrs.) HR Management Seminar
- MGMT 5260 (3 hrs.) Employment Placement and Personnel
- MGMT 5870 (3 hrs.) Leadership Research and Development
- MGMT 5890 (3 hrs.) Seminar in Compensation and Motivation

### REQUIRED BACKGROUND CONTENT INCLUDES:
- Econ and Finance Foundations
- Accounting Foundations
- Managerial Accounting
- Business Law
- Quantitative Foundations

Deficiencies can be completed through Ivy Software and Responsive.net. The G. Brint Ryan College of Business Graduate Programs Office works with students to determine if background courses will be necessary or strongly recommended.

While not required, students without academic backgrounds in business computer information systems, statistics, finance or marketing are encouraged to complete courses delivered through our online partners.

### READY TO APPLY? NEED TO GET ADVISED?

Contact a staff member in the Graduate Program's office at MBACOB@UNT.EDU or call 940-369-8977
# MBA Strategic Management

<table>
<thead>
<tr>
<th><strong>Course Number</strong></th>
<th><strong>Course Name</strong></th>
<th><strong>Proposed Schedule of Course Offerings</strong></th>
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<tbody>
<tr>
<td><strong>Core Courses (24 Hours)</strong></td>
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</tbody>
</table>
| ACCT 5130         | Accounting for Management (Prerequisites: Acct Foundations, Managerial Acct, Econ, Quantitative Foundations) | ONLINE  
FRISCO  
DENTON  
ONLINE |
| DSCI 5180         | Intro to the Business Decision Process                                           | ONLINE  
DENTON  
FRISCO  
ONLINE |
| FINA 5170         | Financial Management (Prerequisites: Accounting Foundations & Managerial Accounting) | ONLINE  
DENTON  
FRISCO  
ONLINE |
| MKTG 5150         | Marketing Management (Prerequisites: Accounting Foundations & Managerial Accounting) | ONLINE  
FRISCO  
ONLINE  
ONLINE |
| MGMT 5140         | Organizational Behavior and Analysis                                             | ONLINE  
FRISCO  
ONLINE  
ONLINE |
| BCIS 5150         | Leveraging IT for Business                                                      | DENTON  
ONLINE |
| MGMT 5710         | Seminar in Ethics and Social Responsibility                                      | ONLINE  
ONLINE  
ONLINE |
| BUSI 5190         | Administrative Strategy  
Taken in last term. Request enrollment: cob.unt.edu/masters/request-busi-5190-enrollment | ONLINE  
ONLINE  
ONLINE |
| **Required Courses (3 Hours)**                                                                                                    |
| MGMT 5760         | Strategic Management                                                            | ONLINE  
ONLINE |
| **Supporting Courses (6 Hours)**                                                                                                  |
| MGMT 5300         | Entrepreneurship and Venture Management                                         | ONLINE  
ONLINE  
ONLINE |
| MGMT 5120         | Managing Organizational Design and Change                                        | ONLINE  
ONLINE  
ONLINE |
| MGMT 5660         | International Management                                                        | ONLINE  
ONLINE  
ONLINE |
| **Elective (3 Hours)**                                                                                                            |
| MGMT 5210         | HR Management Seminar                                                            | ONLINE  
ONLINE  
ONLINE |
| MGMT 5260         | Employment Placement and Personnel                                              | ONLINE  
ONLINE  
ONLINE |
| MGMT 5870         | Leadership Research and Development                                             | ONLINE  
ONLINE  
ONLINE |
| MGMT 5890         | Seminar in Compensation and Motivation                                           | ONLINE |

**Notes:**
- **ONLINE** indicates online availability.
- **FRISCO** and **DENTON** indicate availability at specific campuses.
- Courses marked with **-** indicate currently unavailable.
- Prerequisites are listed for each course where applicable.