The MBA degree with a concentration in Business Studies provides you with a breadth of knowledge in various business disciplines. You have the flexibility to custom-design your degree plan to meet your career paths and goals. This understanding will help you lead an organization that increases its value to employees and shareholders. Graduates from the program have a well-rounded business education, are equipped with the management tools needed to compete in a global market and have an increased understanding of the importance of time management and efficiency. The curriculum emphasizes skills and values essential to successful leadership: ethics, communication, team-work, global perspectives, use of technology, problem recognition and problem solving.

**CAREER POSSIBILITIES**


**COURSE REQUIREMENTS**

**CORE COURSES (18 HOURS)**

- ACCT 5130 (3 hrs.) Accounting for Management
- DSCI 5180 (3 hrs.) Intro to the Business Decision Process
- FINA 5170 (3 hrs.) Financial Management
- MKTG 5150 (3 hrs.) Marketing Management
- MGMT 5140 (3 hrs.) Organizational Behavior and Analysis
- BUSI 5190 (3 hrs.) Administrative Strategy (last semester)

**CONCENTRATION COURSES (9 HOURS)**

Students will select three business 51XX or higher courses in the same department. Courses require G. Brint Ryan Graduate Programs Office advisor approval.

**SUPPORTING COURSES (6 HOURS SELECTED FROM)**

Students will select two business 51XX or higher courses from a second department. Courses require G. Brint Ryan Graduate Programs Office advisor approval.

**ELECTIVE COURSE (3 HOURS)**

Students will select one UNT wide 51XX or higher course. Course requires G. Brint Ryan Graduate Programs Office advisor approval. This course should enhance the student's career path.

**BACKGROUND COURSES/CONTENT**

Background content includes:

- Micro and Macro Economics
- Financial and Managerial Accounting
- Business Law
- Marketing
- Calculus

Deficiencies can be completed through Ivy Software and Responsive.net. The Ryan College of Business Graduate Programs Office works with students to determine if background deficiency courses will be necessary.

**READY TO APPLY? NEED TO GET ADVISED?**

Contact a staff member in the graduate program’s office at MBACOB@UNT.EDU or call 940-369-8977.
<table>
<thead>
<tr>
<th>COURSE NUMBER</th>
<th>COURSE NAME</th>
<th>PROPOSED SCHEDULE OF COURSE OFFERINGS</th>
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<td>FALL</td>
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</table>
| MBA IN BUSINESS STUDIES / (FLEX) | ACCOUNTING FOR MANAGEMENT  
(Prerequisites: Financial & Managerial Acct, Economics, Calculus) | 16W (FRISCO)  
8W2 (ONLINE) | 16W (DENTON)  
8W1 (ONLINE) |              |
| MBA IN BUSINESS STUDIES / (FLEX) | INTRODUCTION TO THE BUSINESS DECISION PROCESS | 8W1 (DENTON)  
16W (DENTON) | 16W (FRISCO)  
8W1 (ONLINE) | 5W1 (ONLINE) |
| ACCT 5130      | FINANCIAL MANAGEMENT  
(Prerequisites: Financial & Managerial Acct) | 16W (DENTON)  
16W (ONLINE)  
8W1 (ONLINE) | 16W (DENTON)  
16W (FRISCO)  
5W2 (DENTON)  
5W1 (ONLINE) |              |
| DSCI 5180      | ORGANIZATIONAL BEHAVIOR AND ANALYSIS                  | 16W (FRISCO)  
8W1 (ONLINE)  
8W2 (ONLINE) | 16W (FRISCO)  
8W1 (ONLINE)  
8W2 (ONLINE)  
3W (WINTER) | 3W1 (ONLINE)  
5W1 (ONLINE) |
| FINA 5170      | MARKETING MANAGEMENT  
(Prerequisites: Financial & Managerial Acct, Marketing) | 16W (DENTON)  
16W (FRISCO)  
8W1 (ONLINE)  
8W2 (ONLINE) | 16W (FRISCO)  
8W1 (ONLINE)  
8W2 (ONLINE)  
10W (ONLINE) |              |
| MKTG 5150      | ADMINISTRATIVE STRATEGY  
(This course is taken in your last term) Request enrollment https://cob.unt.edu/-masters/request-busi-5190-enrollment | 8W1 (ONLINE)  
3W (WINTER) | 8W1 (ONLINE)  
3W (WINTER) | 5W2 (ONLINE) |
| BUSI 5190      |                                                      |            |            |              |

CORE COURSES (18 HOURS)

CONCENTRATION COURSES (9 HOURS)
Required Courses (9 hours – fill in three 51XX or higher courses in one area of business, with RCoB GPO advisor approval)

SUPPORTING COURSES (6 HOURS)
Supporting Courses (6 hours – fill in two business 51XX or higher courses, with RCoB GPO advisor approval)

ELECTIVE COURSE (3 HOURS)
Elective Course (One UNT-wide 51XX or higher course selected with RCoB GPO advisor approval)