Journal articles published by PhD students (in bold) while at UNT (2016-17).

Accounting

BCIS

FIREL

Logistics

Management


**Marketing**


• Kennedy, Eric and Francisco Guzman, (2017) When perceived ability to influence plays a role: brand co-creation in web 2.0. *Journal of Product and Brand Management*. (Forthcoming)

• Kennedy, Eric. (2017), Create, You Create, We All Create – For Whom? *Journal of Product and Brand Management*. (Forthcoming)


• Naletelich, Kelly, and Audhesh Paswan (2017), Art Infusion in Retailing: The Effect of Art Genres, Accepted with minor revisions. Forthcoming in the *Journal of Business Research*. Forthcoming.

**MSCI**


The document contains a list of publications and references, indicating research contributions in various fields such as marketing and management. The entries are organized in a format that highlights the authors, titles, and publication details. The text is presented in a clear, readable manner, suitable for academic or research purposes.