

SPONSORSHIP UPDATE



Thank You!

The Professional Leadership Program (PLP) cultivates servant leadership in students at the University of North Texas through weekly workshops & connection with industry mentors. Students develop competency in soft skills like stewardship, communication, teamwork, diversity & inclusion, problem solving and ethical practice.

The program could not create such tremendous value for its students without the support of sponsors, donors, corporate partners and community champions. These supporters help provide program opportunities including training & development of student directors, valuable networking events, student awards & incentives, scholarships, and more.

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G. Brint Ryan College of Business

DID YOU KNOW? FOR THE 2019-2020 PLP CLASS:

**IT COSTS PLP
\$500/STUDENT &
\$2500/STUDENT DIRECTOR
TO OPERATE**

**THERE ARE 122 STUDENTS
& 11 STUDENT DIRECTORS**

**79% OF PLP STUDENTS
RECEIVE FINANCIAL
ASSISTANCE AT UNT**

**PLP AWARDED \$14,500
IN SCHOLARSHIPS**

**20% OF PLP MEMBERS ARE
INTERNATIONAL STUDENTS**

**45% OF PLP MEMBERS ARE
FIRST GENERATION
COLLEGE STUDENTS**

2019 - 2020 PROGRAM SPONSORS

Summer Mixer, July 2019 REGIONS BANK

Summer Mixer is the kick-off event for new PLP members to meet their mentors for the program year. With first impressions being a vital aspect of maintaining the PLP legacy, Regions Bank is an important sponsor for this event.

Student Director Retreat, August 2019 GM FINANCIAL

Each year, a select group of PLP members return for a second year with the program, transitioning into a leadership role as Student Directors (SD). Acting as an officer board, the SD team is crucial in executing the PLP mission and providing an exceptional member experience. As the sponsor of the SD Training Retreat, GM Financial is setting the SD team up for success. As part of their sponsorship, GM Financial will also act as a facilitator & dedicated spotlight for one of PLP's weekly workshops.

Business After Hours GAINSCO - September 2019 ANDREWS DISTRIBUTING - November 2019 PETERBILT - February 2020

Business After Hours (BAH) is a cornerstone of the PLP experience and serves as a unique opportunity for students to test their networking skills in a safe environment. All PLP student members and their industry mentors are invited to attend, with guest counts estimated at 150 - 200 attendees. The sponsoring company typically gives a short presentation about internship & employment opportunities, with company representatives encouraged to attend the event. BAH sponsorship spots are highly coveted and are typically filled a year in advance.

PLP Year-End Banquet, April 2020 PEPSICO FRITOLAY

Year-End Banquet serves as PLP's final external event of the program year. The banquet highlights the accomplishments of student members and serves as an award ceremony for students, mentors, alumni, sponsors and partners.

ONGOING FINANCIAL PARTNERS

These donors consistently support the Professional Leadership Program year after year through financial gifts, events sponsorship, and meeting the program's tangible needs.

Andrews Distributing
Janet & Frank Bracken
Fidelity Investments
G. Brint Ryan College of Business
Lennox International

New York Life Foundation
Pepsico Foundation Inc
PLP Board of Directors
Judy & Jerry Pinkerton
Regions Bank

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SCHOLARSHIP HIGHLIGHTS

Frank Bracken PLP Scholarship

The **Frank Bracken PLP Scholarship** is funded through an endowment established by Haggard Corp. in 2016. This scholarship is awarded annually and focuses on providing funds to PLP Student Directors.

2019 - 2020 Recipients

Kelly Dicken, Design Management

James Koonce, Mechanical Engineering Technology

Jens Maansson, Professional Selling

Olawunmi Olasoju, Mechanical Engineering Technology

Mireya Sanchez, Accounting

Alexia Ardeleanu Alumni Scholarship

The **Alexia Ardeleanu Alumni Scholarship** was created in memory of 2012-2013 PLP member and 2014 Student Director, Alexia Ardeleanu. Initially funded by Alexia's parents, this scholarship fund is replenished each year through donations given by the greater PLP community.

2019 - 2020 Recipients

Kamron Allen, Psychology

James Koonce, Mechanical Engineering Technology

This year, PLP awarded

\$12,500

in Frank Bracken PLP Scholarships.



Our PLP community raised

\$4,080

in 16 days for future recipients of the Alexia Ardeleanu Alumni Scholarship.

ANNIVERSARY GALA

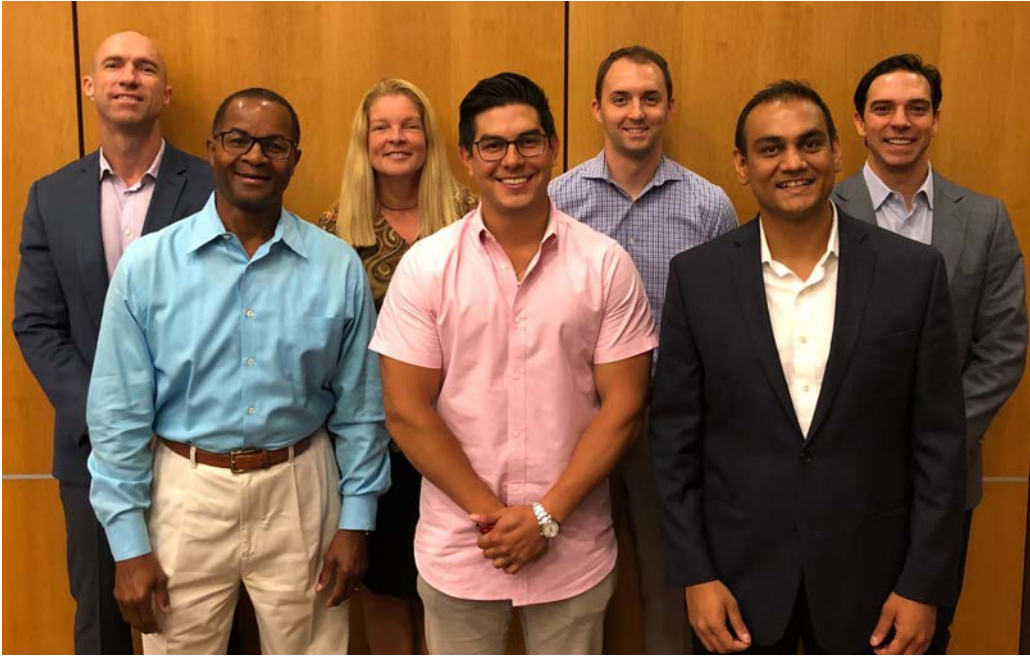
In February 2019, the Professional Leadership Program celebrated its 25th anniversary with a gala at Dallas Cowboys Headquarters, The Star, through a generous event sponsorship from Fidelity Investments. More than 230 PLP alumni, students, and supporters gathered to honor PLP's legacy of leadership. Thanks to Fidelity's generosity, this milestone event raised over \$14,000 towards program costs.



Current PLP staff with PLP executive director emeritus, Billy Johnson and wife, Shelia. Johnson was awarded the 2019 Lifetime Achievement Award at the 25th Anniversary Gala.

PLP BOARD OF DIRECTORS

The PLP Board of Directors consists of dues-paying community members who are committed to helping PLP fulfill its mission of cultivating servant leadership in UNT students. Board members support the program financially as well as through time and talents. Liaisons to the greater DFW community, the board members assist in recruitment of new mentors, corporate partners, and additional funding sources for the Professional Leadership Program.



Seven of the twenty PLP board members at a recent board meeting hosted at Andrews Distributing

2019 - 2020 MEMBERS

BLAKE ANGLIN
SURAJ ARYAL
JOHN BARTKUS
JASON CLAYTON
NEIL FLETCHER
ROY FOSTER
BRAD FURRY
COLBY GARZA
PAUL GORMAN
JOSÉ A . GRIMALDO JR.
WAYNE IRWIN
CHRISTINA KITCHENS
JEFF MADSEN
JANNA MORGAN
YUKA NAKAHARA-GOVEN
MARK NELSON
ELEONORE PIEPER
BRISA PONCE
KERRY ROMINE
ASHWIN UPPONI
RAY WHITE

2019 - 2020

GIFT-IN-KIND DONORS

A special thank you to the following for supporting our program through supplying tangible goods.

1 HOUR 2 ESCAPE
5 STAR RENTAL
ANDREWS DISTRIBUTING
CINTAS
ESCAPE THE SQUARE
GREAT ONE COOKIES

G. BRINT RYAN COLLEGE OF BUSINESS
GOLDEN BOY COFFEE
PEPSICO FRITOLAY
RAY WHITE
THE STAR
UNT OFFICE OF THE PRESIDENT

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ONGOING OPPORTUNITIES

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Looking to get involved as an official PLP sponsor?

- ✔ **CONNECTION TO THE G. BRINT RYAN COLLEGE OF BUSINESS AT THE UNIVERSITY OF NORTH TEXAS**
- ✔ **RECRUITMENT & PRESENTATION OPPORTUNITIES**
- ✔ **NETWORKING WITH THE PLP ALUMNI & MENTOR NETWORK**
- ✔ **MEANINGFUL SUPPORT FOR THE FUTURE OF PLP STUDENTS**

**\$3,000
LEVEL**

- Business After Hours Event
- Case Competition - 1 Semester
- Fall Mentor & Mentee Orientation
- Local SD Retreat & PLP Night

**\$5,000
LEVEL**

- Case Competition - Full Year
- Mentoring Software
- PLP Member Apparel

**\$10-15K
LEVEL**

- Leadership Field Trip - Domestic
- Remote SD Retreat

**\$30K
LEVEL**

- Leadership Field Trip - Global
- Named Student Directors

Jessica Steinke

Executive Director of Development
940.369.7623
Jessica.Steinke@unt.edu

Rachel Cleveland, Ph.D.

Director of PLP
940.565.3855
Rachel.Cleveland@unt.edu

IT TAKES A VILLAGE

2019 - 2020 PROGRAM STATS

133 STUDENT MEMBERS AND
STUDENT DIRECTORS

AVERAGE STUDENT GPA: 3.6

10 UNT COLLEGES
& 41+ MAJORS
REPRESENTED

60% FEMALE
40% MALE

20 LANGUAGES SPOKEN BY
54+ STUDENTS

10 SOPHOMORES
60 JUNIORS
52 SENIORS
11 MASTERS

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From the Director

"The Professional Leadership Program is more than a student activity. It is a critically fundamental platform students need to obtain the soft skill development required to be successful outside of college and in their chosen career fields. We are only able to deliver such valuable content and experiences through the support of our supporters. Either through mentorship, donations, scholarships, or event support, it takes a village to raise and grow college students into exceptional professionals. We couldn't do it without the continual support of these sponsors. They are what have made the last 25 years possible. Join us on our mission for the next 25 years as we continue to develop the next generation of servant leaders."



Rachel Cleveland, Ph.D.
Director of PLP

JOIN OUR VILLAGE

*Give online to directly support
our program at:*

ONE.UNT.EDU/PLPNOW

EVERY GIFT MAKES A DIFFERENCE

Contact the Professional Leadership Program

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